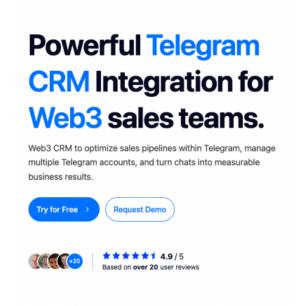
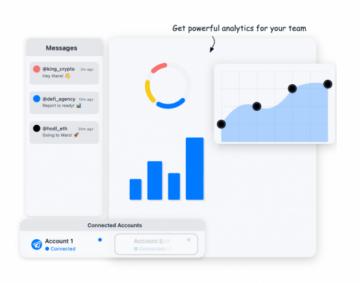
Entergram Launches the First Web3 CRM for Telegram, Transforming Team Collaboration and Lead Management

Entergram is a Web3 CRM for Telegram allowing teams to manage contacts, track leads, and resolve client issues from one intuitive dashboard.





New York City, New York Sep 19, 2025 (<u>Issuewire.com</u>) - Entergram, a new Web3 CRM platform, today announced its official launch, addressing the long-standing challenge of managing professional workflows on Telegram. The platform allows sales, support, and marketing teams to connect multiple personal Telegram accounts and collaborate within a single, unified dashboard, elevating Telegram from a personal messaging app to a powerful business tool.

Bridging the Gap Between Telegram and Business

For Web3 companies, Telegram has become an indispensable communication tool for engaging with clients, nurturing leads, and building communities. However, it was not originally designed for the complex, team-based processes of a sales pipeline or a client support desk. This has left teams with fragmented, inefficient, and often disorganized workflows, forcing them to rely on manual spreadsheets, disconnected apps, or inefficiently switching between devices.

<u>Entergram</u> provides the powerful **Telegram CRM Integration** that teams need to get organized, increase efficiency, and focus on growth rather than on messy, fragmented workflows. By consolidating conversations and offering powerful CRM tools, Entergram eliminates the need for teams to switch between multiple apps, devices, or spreadsheets.

"The rise of Web3 has made Telegram a vital tool for business, but it was never built for team-based lead management or client support," said an Entergram spokesperson. "Entergram was built from the ground up to solve the real-world problems teams face every day. We're providing a professional, privacy-first platform that turns Telegram into a true business engine."

Core Features for Streamlined Workflow and Unmatched Privacy

Entergram is the essential <u>Sales CRM for Web3 teams</u> that rely on Telegram for daily operations. It delivers a suite of features that provide structure, collaboration, and security, all within one seamless experience.

- Unified Dashboard for Multi-Account Management: Teams can connect and manage
 multiple personal Telegram accounts from a single dashboard. This feature is a game-changer
 for businesses where different team members manage separate accounts, as it centralizes all
 professional communications into one easy-to-use interface. Entergram is a CRM for multiple
 Telegram accounts, allowing users to connect and oversee all their professional chats in one
 place without ever having to juggle devices or log in and out. This centralized view ensures no
 lead or client message is ever missed, regardless of which account it was sent to.
- Built-in Ticketing for Seamless Collaboration: Entergram's built-in ticketing system
 transforms conversations into actionable tasks. A client reports an issue in a chat? Instantly turn
 that conversation into a support or sales ticket. The ticket can then be assigned to the
 appropriate team member within the workspace, ensuring no request falls through the cracks.
 This innovative approach to <u>CRM messaging</u> allows teams to track and resolve issues
 collaboratively, without ever losing the original conversation context. Team members can add
 notes to a ticket, update its status, and see a complete history of all interactions.
- Complete Privacy and Security by Design: Trust is paramount in the Web3 space.
 Entergram is a privacy-first platform that connects directly to a user's account via Telegram's native MTProto encryption. Critically, messages are never stored on Entergram's servers and remain exclusively in the user's browser, ensuring end-to-end security. Only lightweight, non-private metadata—such as usernames and member counts—is stored, which makes Entergram fully GDPR-compliant. Furthermore, users maintain full control over their data and can download or permanently delete all of it at any time with a single click, providing unparalleled data ownership.
- Customizable CRM and Powerful Filters: No two teams operate in the same way, and your CRM should reflect that. Entergram allows you to tailor your workspace with custom CRM columns, including text fields, multiple choice options, and checkboxes. Users can easily sort, filter, and hide columns to build a workflow that perfectly matches their unique sales or support pipeline. The ability to filter chats by name or custom fields provides powerful segmentation for more effective outreach and organization. This level of customization allows teams to replicate their exact operational process within the platform, making the transition seamless.
- Targeted Broadcasting and Lead Segmentation: With this powerful Telegram CRM, teams can apply labels and filters to chats and broadcast messages to multiple contacts at once. This enables efficient follow-ups and keeps sales pipelines organized. For example, a sales team attending an event like Token2049 can tag all their new contacts and then use Entergram to add them directly into a pipeline. From there, they can send a personalized broadcast message to the entire group, ensuring every new lead receives a prompt and consistent follow-up. This feature is crucial for scaling communication and nurturing leads without manual, time-consuming effort.

Entergram is a **Web3 Sales CRM** that transforms how teams use Telegram for business. By providing a secure, collaborative dashboard for managing multiple accounts, Entergram elevates Telegram from a personal messaging app to a professional platform that powers sales, support, and business growth. Its privacy-first design and powerful organizational tools are designed to meet the unique needs of the Web3 industry, helping teams build stronger client relationships and streamline operations.

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Source: Entergram CRM

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