

ELIZMA Blends Art and Activism With Powerful Debut Music Video “Modern Life”



Los Angeles, California Sep 3, 2025 ([IssueWire.com](https://www.IssueWire.com)) - Rising alt-pop artist **ELIZMA** just unveiled her debut music video, the urgent and soul-stirring “**Modern Life**” — the emotionally charged song doubles as both a plea and a prayer in the face of global crisis. Watch the video [HERE](#), listen to the song [HERE](#), and read a Q&A with her below.

The American singer-songwriter is captured front and center with a cinematic, short-film style music video, filmed by award-winning director **Alessandro Gentile** (Tim Burton Visionary Award). The guerilla-style video is set against recent scenes of chaos throughout Los Angeles: the wildfire-scarred hills in Altadena, the iconic 1st Street Bridge, ICE raids, and MacArthur Park.

The song and video mirror the themes of destruction, resilience, and human disconnection at the heart of “**Modern Life**.” **ELIZMA** watched from Louisiana as the never-ending headlines of war, climate collapse, and political unrest rolled across her feed. Feeling completely saturated and anxious, she wrote “**Modern Life**” as a way to cope.

Blending atmospheric soundscapes with poignant, truth-driven lyricism, “**Modern Life**” explores themes of disconnection, injustice, and spiritual reckoning. The song was produced by **Jeff Glixman** (Kansas, Black Sabbath) and mastered by Grammy-nominated **Vlado Meller** (Metallica, Celine Dion), adding sonic depth to its already powerful message.

The track culminates in a striking final chorus, layered with haunting harmonies of “Ave Maria” — a last-minute addition inspired by a personal moment of prayer for immigrant mothers separated from their children. The chant, woven into the fabric of the song, transforms “**Modern Life**” from protest into prayer.

Rooted in raw vulnerability and resilience, **ELIZMA**’s genre-fluid style merges alt-pop, rock, and spiritual undertones. Her music reflects a journey through addiction, healing, and self-discovery — using art not just to entertain, but to awaken.

ELIZMA elaborates on “**Modern Life**”:

Q: What inspired you to write “**Modern Life**?”

A: “I couldn’t stand seeing our people allow corruption to win against truth or being too distracted to care. Watching families being torn apart by ICE; knowing our food is filled with micro plastics and harmful additives; people buying cheap clothes they don’t need, while the people who make them get paid \$5 a day in a foreign country like China — all just to throw it in a landfill and pollute the Earth for generations to come. My heart was heavy with the awareness of it all and the great sadness that we (our country) aren’t doing enough to help our brothers and sisters. This song is a prayer as much as it is a plea to humanity’s conscience packaged into something more digestible. We say, ‘what can I do, I’m just one person?’ But Jesus would not accept that answer.”

Q: Why was the decision made to include an “Ave Maria” chorus at the end of the song?

A: “The idea to write about Mary came after the song was already almost completely produced. We were thinking about adding some sort of chant in the end but weren’t sure what to fill the space with. The day before Mother’s Day, I prayed a rosary with some friends from church asking for Mary’s intercession specifically on the mothers who are being separated from their children during ICE raids. As we prayed the rosary, we sang the short ‘Ave Maria’ part from ‘Immaculate Mary’ during each stage of

the sorrowful mysteries. A few days later that same melody found its way into my head while I was listening to the song. I realized it was almost the exact notes I already recorded for the harmonies on the chorus, so I tried the 'Ave Maria' part at the end of the song. Jeff [Glixman] and I agreed it was perfect for the song, so we stacked the harmony vocals at the end. We had no AC in the studio as we recorded those parts...we couldn't even crack the windows as temperatures reached 90 degrees in the office. We were not letting that stop us from getting this song done before we made the trip to Vlado's to get it mastered."

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Just go for this music Video 'Modern Life' by ELIZMA:

<https://www.youtube.com/watch?v=ingNPzdfJdA>

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