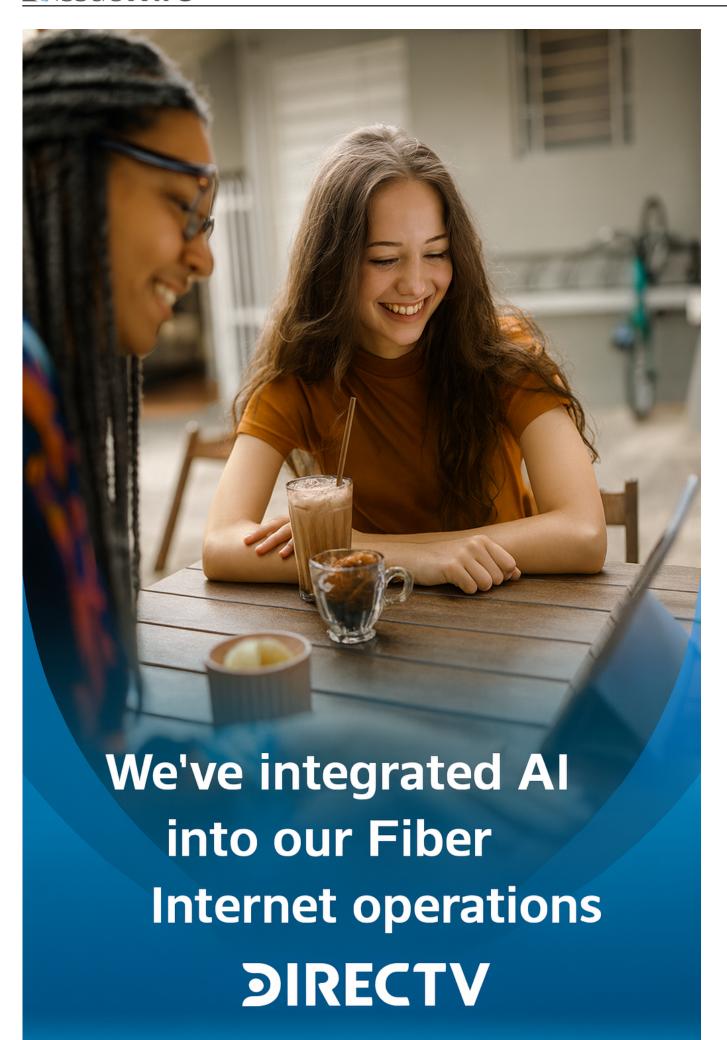
DIRECTV Integrates AI into Fiber Internet Operations with DYNAMOEDGE Technology



Manhattan, New York Sep 18, 2025 (<u>Issuewire.com</u>) - DIRECTV Latin America incorporated DYNAMOEDGE technology into its fiber optic internet operations, integrating artificial intelligence into systems to optimize connectivity performance with the goals of **improving the user experience** and making energy consumption more efficient to **reduce the carbon footprint**.

The technology incorporated allows **DIRECTV** to operate with an extraordinary system of continuous service diagnosis and prediction of eventual inconveniences, home by home, and apply the corresponding solutions in advance, which **improves the user experience** because the incident is corrected before it occurs.

In addition, these remote solutions guarantee maximum connectivity performance and make users' lives easier by reducing the need for home technical services.

The leading connectivity, entertainment, and information company that operates in ten countries in Latin America and the Caribbean, and **DYNAMOEDGE**, a pioneer in the application of artificial intelligence in real time, **sealed a long-term strategic agreement that evolves the way connectivity is delivered and experienced**, **elevating the user experience**.

By **incorporating real-time AI into network operations**, the two companies are setting a new benchmark for the quality, agility, and resilience of services delivered, predicting the unpredictable in an increasingly connected world.

DIRECTV Latin America's fiber optic connectivity services now feature the **DYNAMOEDGE-AI platform**, which proactively merges and analyzes home telemetry with real-time network health data and operational metrics at an unprecedented speed of ten to one hundred milliseconds.

This unified system allows **DIRECTV** to gain unprecedented operational visibility; proactively optimize Wi-Fi performance; comprehensively manage the performance of the home and the **network**; and **optimize field operations** with unique speed and accuracy.

The AI technology predicts possible inconveniences in the service provided in real time, resolving them before they occur. Thus, this **continuous network intelligence** not only raises the quality of service, but also **reduces energy consumption**, paving the way for a more sustainable future and generating greater value for subscribers.

Lucas Werthein, Vice President of DIRECTV Latin America, said: "The application of this cuttingedge technology accelerates our strategy to integrate artificial intelligence into the network. We are making the services provided to our customers even more efficient, adopting solutions that allow them to generate an experience of excellence."

Barbara Bessolo, CEO of DYNAMOEDGE, said: "The solution implemented at DIRECTV Latin America elevates the customer experience to a new dimension, where answers come before questions. This innovative AI platform redefines quality in telecommunications, and I am proud to achieve it together with the team of DIRECTV Latin America."

About DIRECTV Latin America

DIRECTV Latin America is the leading company in connectivity, entertainment, and information content in the region. Its subscribers enjoy 100% digital quality and sound, industry-leading customer service, technological superiority, the most differentiating high-definition content, including original and exclusive series, complete coverage of the most important events, leagues, and sports package,s and the possibility of enjoying programming on different screens wherever and whenever the user prefers. For more information, visit www.directvla.com

About DYNAMOEDGE

DynamoEdge AI is a pioneer in real-time Artificial Intelligence at the edge that transforms raw telemetry from homes, fleets, and networks into actionable intelligence using a patented Predictive and Prescriptive AI that anticipates problems before they occur. The company redefines Wi-Fi Quality of Experience (QoE) by optimizing performance proactively. Deployed by Tier 1 Telcos, private and public fleets, DynamoEdge doesn't just monitor connectivity—it predicts the unpredictable®. For more information, visit www.dynamoedge.ai

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