

Directive Finance Opens New Office in Oxfordshire to Support Growing Client Base



Oxford, United Kingdom Oct 2, 2025 ([Issuewire.com](https://www.issuewire.com)) - Directive Finance, a rapidly growing accountancy and business advisory firm, is proud to announce the opening of its new office in the heart of Oxfordshire. This marks an exciting milestone for the company, which has expanded from a one-person business to a thriving team of six accountants and bookkeepers in just three and a half years.

Founded by Beatriz Jardim, Directive Finance began as a solo venture, with work fitted around the demands of early parenthood. Today, the firm supports a wide range of clients across **Wallingford, Didcot, Abingdon, Goring, Streatley, Reading and Berkshire**, offering proactive financial advice and tailored accountancy services.

“When I started Directive Finance, it was just me and my laptop, working between baby naps and feeds,” said Beatriz Jardim, Founder and Director of Directive Finance. “Standing in our new office today is a pinch-me moment. I feel proud, grateful, and incredibly excited about what’s ahead.”

Supporting Local Businesses in Oxfordshire

The new office strengthens Directive Finance's ability to deliver hands-on support to businesses across Oxfordshire and the Thames Valley region. The firm's services include bookkeeping, tax planning, management accounts, forecasting, and strategic growth advice.

By establishing a permanent base in Oxfordshire, Directive Finance aims to make it easier for local business owners to access trusted financial expertise without travelling further afield.

Community and Client Focus

Directive Finance credits its growth to strong client relationships and a dedicated team. The firm continues to prioritise a personal, approachable service while delivering the financial clarity and insight business owners need to thrive.

Local business owners are invited to visit the new office, share a coffee, and discuss their goals.

About Directive Finance

Directive Finance is an independent accountancy and business advisory firm based in Oxfordshire. Established in 2022, the firm helps small and medium-sized businesses build strong financial foundations, improve performance, and plan for sustainable growth.

For more information, please visit: <https://www.directivefinance.co.uk>

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