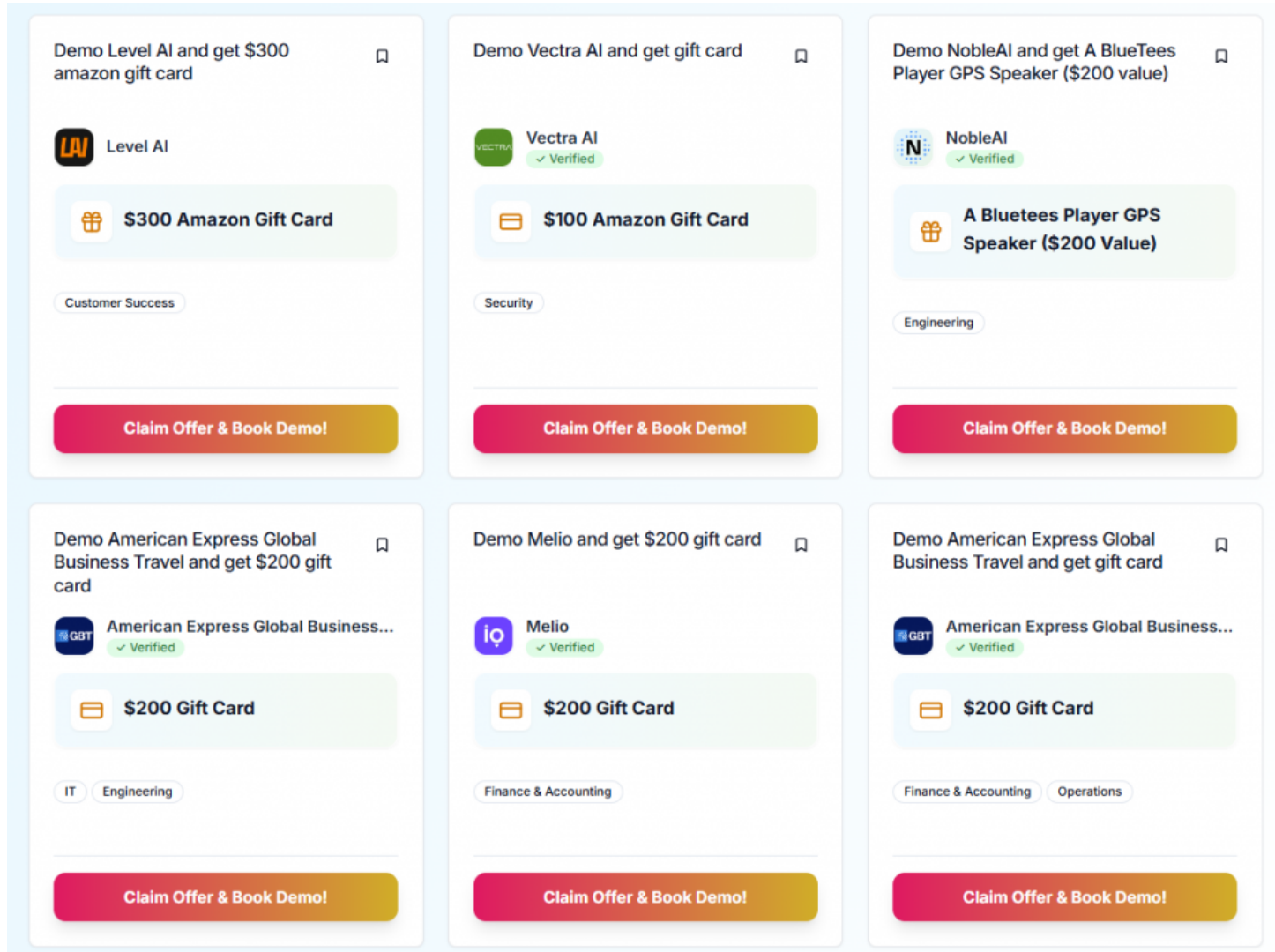


DemoLoot Debuts the First Free, Centralized Catalog of Incentivized Demos

For SaaS buyers and evaluators, DemoLoot lists live demo incentives with clear terms, so buyers are rewarded and vendors get more meetings.



The screenshot displays a grid of six promotional cards from the DemoLoot platform. Each card represents a different SaaS vendor offering a live demo and a corresponding incentive. The cards are arranged in two rows of three. Each card includes the vendor's logo, name, a 'Verified' status, the incentive details, relevant categories, and a 'Claim Offer & Book Demo!' button.

Vendor	Incentive	Category
Level AI	\$300 Amazon Gift Card	Customer Success
Vectra AI	\$100 Amazon Gift Card	Security
NobleAI	A BlueTees Player GPS Speaker (\$200 value)	Engineering
American Express Global Business...	\$200 Gift Card	IT, Engineering
Melio	\$200 Gift Card	Finance & Accounting
American Express Global Business...	\$200 Gift Card	Finance & Accounting, Operations

Delaware, Ohio Sep 11, 2025 ([Issuewire.com](https://www.issuewire.com)) - [DemoLoot](https://www.demoloot.com) announces a free, public catalog that collects vendor-offered incentives tied to real product demos. The index is designed for people who help choose software at work and want to see what offers exist, who qualifies, and how payouts work. It is free to browse and simple to search.

The database currently includes **290** offers tracked to date. That figure is historical and not all of those offers are visible on the site at any given moment. Campaigns are reviewed on the backend and inactive ones are retired, so the public list focuses on what is active or recently active.

At launch, the scope is B2B SaaS only. [DemoLoot](https://www.demoloot.com) excludes referral programs, affiliate bounties, survey rewards, and consumer apps. Each listing aims to capture the essential details a buyer needs before booking a call, such as incentive type, eligibility notes, and payout method. Vendors can submit updates and new campaigns through a simple form.

The practice itself is not new, but it is scattered. Gift cards are the most common type of incentive, accounting for **72%** of the offers we have seen. Cash via a one-time virtual card appears often. Coffee and meal credits show up as lower-amount tokens of appreciation. Security and finance are the leading industries running these campaigns. If a qualified buyer took one relevant demo per week at an average of **\$100**, that could add around **\$400** to a month's income. Eligibility varies. So do regions and payout timelines.

"Gift-for-demo rubs some people the wrong way. It is against policy at some companies. It also raises customer acquisition costs," said Dean Peer, solo entrepreneur behind DemoLoot. "But it clearly works in the short term. If vendors choose to offer rewards, buyers should at least be able to find them, check the terms, and decide on their own. My hope is people book demos that actually matter for their job, and get a fair token for the time."

Visit <https://www.demoloot.com/>

Ethics and policies. DemoLoot is not about gaming vendors. Book calls only when there is a real evaluation in play. Follow your employer's rules and local laws. Skip anything that does not fit.

Availability. Free to browse. Create a profile to save offers and set alerts. Vendors can submit new campaigns.

Footnotes

[1] Share of incentive types reflects DemoLoot's internal classification of the first **290** offers tracked.

[2] The **\$100** average uses the modal amount observed in gift-card style campaigns during the same period. Payouts and eligibility vary.

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Source : DemoLoot

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