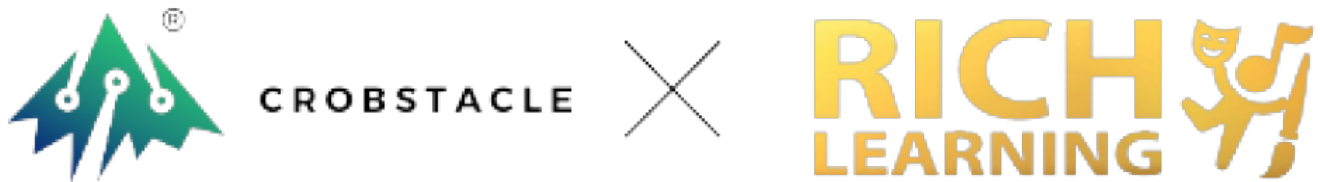


Crobstacle Partners with Rich Learning to Drive Global Education Transformation

Crobstacle, a Dubai-based digital transformation firm, announces its strategic partnership with Rich Learning International to combine neuroscience, arts, and technology with digital innovation, transforming education across continents.



Dubai, United Arab Emirates Sep 17, 2025 ([IssueWire.com](https://www.issuewire.com)) - **Crobstacle**, the digital transformation and marketing firm recently expanded to Dubai, today announced a strategic association with **Rich Learning International (RLI)**, a global nonprofit foundation dedicated to reimagining education by combining neuroscience, the arts, and technology.

This collaboration aims to amplify RLI's mission of **transforming learning experiences for children worldwide**, while leveraging Crobstacle's expertise in **digital storytelling, marketing, and technology ecosystems**. Together, the two organisations will create platforms, campaigns, and content designed to bring Rich Learning's unique approach to children, parents, educators, and institutions across continents.

About the Partnership

Crobstacle brings five years of experience in driving impact across industries like education, real estate, hospitality, and B2B. With its **new international hub in Dubai** and a team driven by transparency and creativity, Crobstacle will act as a growth partner to RLI in expanding its message globally.

RLI was founded by neuroeducation pioneer **Dr. Rich Melheim** and **Dr. Wm. C. Nelsen** of ScholarshipAmerica.org – the largest private scholarship fund in American history. In the past decade it has pioneered patented methods integrating **arts, neuroscience, and interactive learning**. Rich Learning Theory has been applied across multiple countries and contexts, aiming to improve **academic outcomes, mental health, and holistic child development**.

“Our mission has always been simple, yet profound: to transform learning through joy, creativity, and science. With Crobstacle as a partner, we gain the digital reach and strategic muscle to bring this vision to every corner of the globe,” said [Dr. Rich Melheim, Founder of Rich Learning International](#).

A Shared Vision

The partnership aligns with Crobstacle's founding mission of helping brands and organizations “**cross obstacles**.” Together, Crobstacle and RLI will:

- **Digitally amplify RLI programs** through global campaigns and storytelling.
- **Build learning ecosystems** that integrate neuroscience-backed approaches with digital

platforms.

- **Foster collaborations** with schools, nonprofits, and governments to accelerate the adoption of Rich Learning methods.

“Education is the bedrock of transformation. With Dr. Rich and RLI, we are not just running campaigns; we are building movements. This partnership is about creating sustainable impact in how the world learns, and we are humbled to play a role in that journey,” said [Anmol Gogia, Founder & CEO of Crobstacle](#).

“By combining Rich Learning’s innovative pedagogy with Crobstacle’s expertise in technology and brand ecosystems, we are creating a bridge between **vision and scalability**. The opportunities for global education impact are enormous,” added [David Mark Peters, Co-Founder & Executive Chairman of Crobstacle](#).

Looking Ahead

The partnership will initially focus on **pilot programs in the USA, Africa, South Asia, and the Middle East**. These will be supported by joint campaigns designed to attract partners and sponsors. Future phases will include **digital-first platforms** for teachers and students, alongside content designed to build community movements around the Rich Learning philosophy.

Educators, institutions, and organisations interested in partnering with Crobstacle and Rich Learning International are encouraged to connect at:

- **Crobstacle:** www.crobstacle.com | info@crobstacle.com
- **Rich Learning International:** www.richlearning.com

About Rich Learning International

Rich Learning International (RLI) is the nonprofit foundation of the Rich Learning movement, dedicated to transforming education for children worldwide by combining neuroscience, the arts, and technology. Founded by neuroscience pioneer **Dr. Rich Melheim** and **Dr. Wm. C. Nelsen** of ScholarshipAmerica.org – the largest private scholarship fund in American history, RLI has pioneered innovative, holistic approaches to accelerated learning that have been adopted by educators on five continents.

About Crobstacle

Founded in 2020, Crobstacle is a digital transformation and marketing company helping brands in “**crossing the obstacles**” through strategy, creativity, and technology. With offices in India and a new international hub in Dubai’s Meydan Free Zone, Crobstacle works with clients across industries and geographies to deliver measurable growth and impact.

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