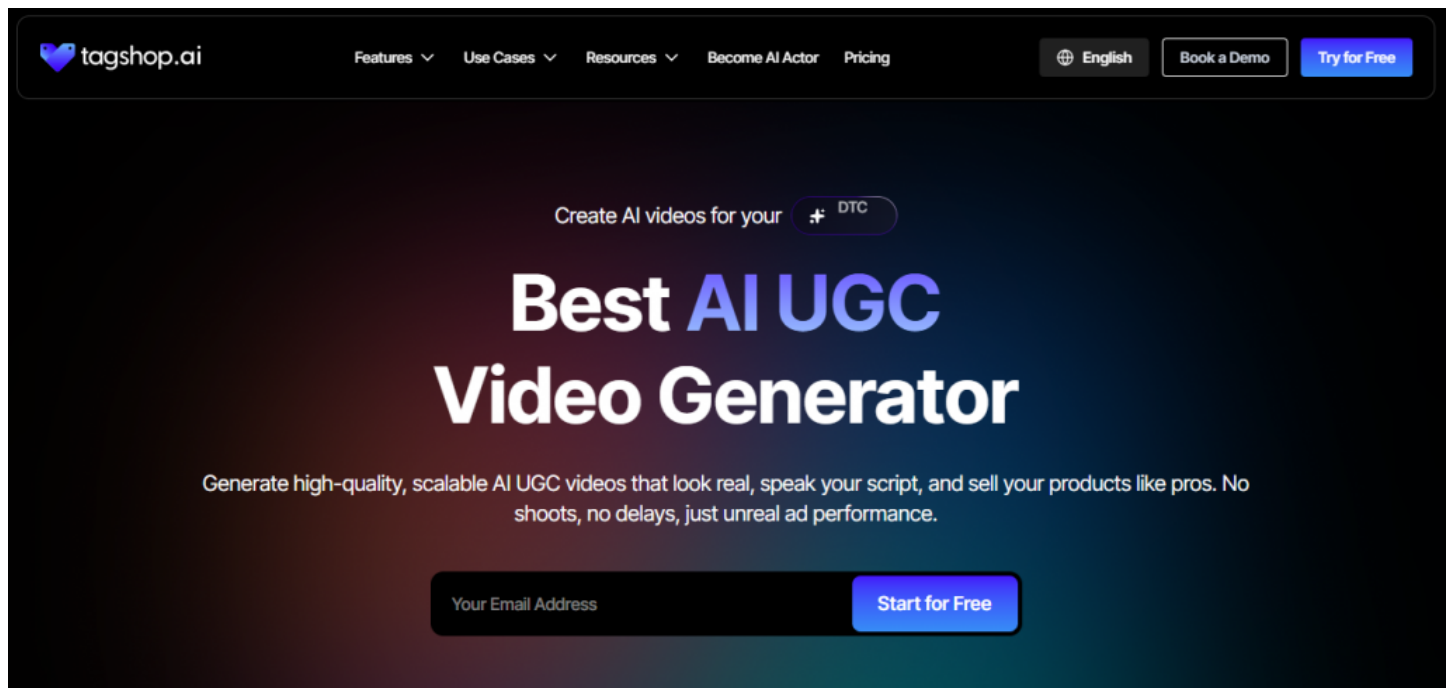


Create UGC in Minutes: Tagshop AI's 10 New Features



Covina, California Jan 3, 2026 (IssueWire.com) - Tagshop AI, the leading AI UGC video generator for ads and social media, today announced the launch of 10 groundbreaking new features, designed to empower brands to create high-quality, conversion-optimised AI video content at unprecedented speed and scale. This comprehensive update solidifies Tagshop AI's position as a one-stop solution for all video marketing needs, from social media to product explainers and beyond.

In a rapidly evolving digital landscape where video is everything, Tagshop AI is democratising high-end video production. These new features eliminate the traditional barriers of cost, time, and complexity, enabling businesses of all sizes to produce professional, authentic, and engaging video content in minutes, rather than days or weeks.

"We believe that every brand, regardless of its size, deserves the ability to tell its story through compelling video," said Neeraj, Founder & CEO at Tagshop AI. "With these 10 new features, we are not just adding tools; we are building a complete ecosystem for AI-driven video content creation. Our goal is to make video marketing accessible, scalable, and genuinely effective for everyone."

A Deep Dive into the 10 New Features:

The new suite of tools offers a versatile range of functionalities, catering to diverse marketing strategies:

- **URL to Video AI:** A game-changer for e-commerce. Simply paste a product page URL, and Tagshop AI will instantly generate a professionally styled video, complete with product details, visuals, and a compelling script. This feature dramatically reduces the time and effort required to create product-specific video ads.
- **Lifelike AI Avatars:** Enhance brand storytelling and product explainers with a diverse cast of realistic, digital avatars. These avatars bring a human touch to your content without the need for

live actors, expensive shoots, or complicated logistics.

- **Image to Video AI:** Transform static product images into dynamic, scroll-stopping video ads. This tool brings life to your existing assets, turning simple photos into engaging, animated content optimized for platforms like Instagram and TikTok.
- **AI Reel Generator:** Stay on top of social media trends. The AI Reel Generator creates trending, short-form video content in the style of Instagram Reels and TikToks with just one click, ensuring your brand remains relevant and discoverable.
- **AI Script Generator:** Say goodbye to writer's block. This feature automatically crafts engaging and high-converting video scripts tailored to your product, target audience, and marketing goals.
- **Text to Video AI:** Convert plain text into rich animations and video explainers. This is ideal for quickly creating educational content, tutorials, or marketing videos from blog posts, articles, or product descriptions.
- **AI Product Video Generator:** Create compelling product demo videos specifically designed for e-commerce. The tool highlights key features and benefits, helping to drive conversions and reduce cart abandonment.
- **AI Influencer:** Authentically showcase your product with simulated user-generated content (UGC) to enhance your brand's authenticity. This feature mimics influencer-style videos, providing the social proof and trust that drives sales.
- **AI Avatar (Enhanced):** Expand your creative possibilities with an enhanced library of customizable avatars. Choose from a diverse range of distinctive voices, personas, and styles to precisely align with your brand's identity.
- **AI Twin:** The ultimate in brand personalisation. Businesses can now build their own personalised avatar, a "digital twin," to create a consistent, recognisable, and on-brand presence across all their video marketing campaigns.

The new features are now available to all Tagshop AI users. For more information, a complete list of features, and to start a free trial, visit: <https://tagshop.ai>

What Does This Mean for Your Business?

This update isn't just a list of new features; it's a complete shift in how you can approach video marketing. Here's what Tagshop AI's new tools mean for your business:

1. Effortless Scalability:

Gone are the days of needing a large budget and a production team to create high-quality videos. With features like URL to Video and AI Reel Generator, you can now produce a high volume of diverse video content in minutes, allowing you to test more campaigns and scale your marketing efforts without the traditional costs.

2. Human Touch and Trust:

The new Lifelike AI Avatars and AI Influencer tools allow you to create content that feels genuine and personal. You can generate user-generated content (UGC)-style ads and product explainers that build trust with your audience, all without the logistics of hiring actors or influencers.

3. Complete Creative Control:

From AI Script Generator to Text to Video AI, you have complete control over your content from start to finish. You can transform existing assets, such as product photos and blog posts, into dynamic video

content, ensuring every piece of your marketing is optimized for engagement.

4. Personalisation at Scale:

The ability to create your own AI Twin means you can build a consistent and recognizable digital presence. This level of personalisation helps you stand out, build brand loyalty, and create on-brand videos that resonate with your target audience every time.

These new features empower brands of all sizes to tell their story through compelling, high-converting video content, making professional-grade video marketing accessible and highly effective.

About Tagshop AI

Tagshop AI is an innovative AI UGC video generator that helps brands, e-commerce stores, and marketers create high-quality, conversion-focused video content at scale. By leveraging advanced artificial intelligence, Tagshop AI streamlines the entire video production process, from scriptwriting to final export, enabling businesses to produce authentic, human-like content without the traditional costs and complexities of video shoots.

Media Contact

Tagshop AI

*****@taggbox.com

Source : Tagshop AI

[See on IssueWire](#)