

# Batrie Beta Launches: The First AI-Powered Royalty Engine for the Creator Economy

“Batrie launches the first AI-powered royalty audit and collection platform for independent artists, labels, podcasters, and UGC creators — tackling the \$10B black box and the rise of AI-era copyright.”



**Hollywood, California Oct 2, 2025 ([IssueWire.com](https://www.issuewire.com))** - Batrie Beta Launches: The First AI-Powered Royalty Engine for the Creator Economy  
Inviting 500 artists and 50 labels to join as foundation members at 50% off

Batrie today announced the beta launch of its AI-powered royalty detection and administration platform, the first of its kind designed to serve independent artists, labels, podcasters, comedians, and UGC creators in one unified system. The platform tackles the industry’s most urgent challenge: billions in unpaid royalties trapped by outdated systems and inaccessible to the very creators who earned them.

The early access program will onboard 500 artists and 50 labels at 50% lifetime discounted rates, positioning them as the first to access Batrie’s creator-first royalty infrastructure.

Billions Lost, Billions Waiting

- \$2B annually: unmatched royalties redistributed each year by performance rights societies.

- \$10B+ globally: broader pools of unclaimed royalties across publishing, neighbouring rights, sync, lyrics, and podcasts.
- \$50B+ future: micro-royalties from UGC, AI content, and new digital formats yet to be monetised.

### The Problem: A System Falling Behind

- Metadata mismatches and archaic workflows push billions into “black box” funds.
- UGC platforms like TikTok, Shorts, Twitch, and podcasts create massive usage but little payout visibility.
- Payment cycles lag six to twelve months with minimal transparency.
- AI models are now ingesting music, comedy, and spoken word works with no authorised audit trail for independent rights-holders.

The result: a fragmented, inequitable system where independents lose out and new formats go uncompensated.

### The Solution: One Platform, Three Layers of Value

Batrie delivers a first-to-market stack that takes royalties from lost to found, and found to paid:

- Sub-Publishing Administration – Global registrations, metadata clean-up, and direct collections.
- AI Detection Engine – Fingerprinting and monitoring across DSPs, UGC, and AI training platforms.
- Micro-Royalty Engine – Turning clips, snippets, and derivative works into trackable, fractionalised payouts.

### Why Batrie, Why Now

Batrie is more than a royalty recovery platform, it is positioning itself as a trusted auditing partner for independents on authorised AI use. As regulators worldwide move to finalise new copyright frameworks for the AI era, Batrie offers creators the infrastructure to register works, verify usage, and enforce payments on their terms.

“The creator economy is evolving faster than the systems meant to support it,” said a spokesperson for Batrie. “Royalties should be accurate, transparent, and accessible, whether from a global DSP, a podcast stream, or an AI training dataset. Batrie is building the rails to finally deliver that.”

### Where This Is Heading

- Today: Sub-publishing admin and recovery for artists and labels.

- Next: Micro-royalty monetisation across UGC, podcasts, and AI-generated content.
- Future: A global auditing and payment infrastructure that protects creators as AI laws are enforced.

### Beta Program Details

- Limited to 500 independent artists and 50 labels.
- 50% lifetime discount on membership fees.
- Priority onboarding for catalogue ingestion and audits.
- Direct input into the roadmap during beta.

### Call to Action

If you've ever suspected your royalties weren't reaching you, or want a safeguard as AI enters the copyright era, this is your chance to join the platform built to fix it. Only 500 artists and 50 labels will be accepted with a 50% lifetime discount on membership fees.

Apply now at: [www.batrie.com](http://www.batrie.com)

### About Batrie

Batrie is the world's first AI-powered, creator-curated royalty collection and micro-royalty engine. Headquartered in Los Angeles with global reach, Batrie combines AI detection, metadata auditing, and sub-publishing administration to recover unclaimed royalties and unlock new revenue streams from UGC, podcasts, and AI-generated content. By acting as an auditing partner for independent creators, Batrie ensures works are properly authorised, accounted for, and compensated as new copyright laws reshape the AI economy.

### Media

[contact@batrie.com](mailto:contact@batrie.com)

### Media Contact

Batrie

\*\*\*\*\*@batrie.com

+1 (812 ) 8187435

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