

121SG Marketing Powers Up Web3 Projects with End-to-End Growth Solutions

Powering Web3 startups with viral outreach, investor access & top-tier exchange listings.



San Francisco, California Sep 5, 2025 ([Issuewire.com](https://www.issuewire.com)) - [121SG Marketing](#), a leading Web3 marketing agency in Singapore, today announced the official launch of its **end-to-end growth platform** designed to help **blockchain startups, DeFi protocols, NFT ventures, and crypto token launches** achieve faster adoption, stronger visibility, and long-term success.

With **over a decade of expertise in crypto marketing, investor outreach, and exchange partnerships**, 121SG Marketing has become the go-to agency for **Web3 projects seeking Binance Alpha listing support, VC fundraising, and viral growth campaigns**.

“Attention is power in the Web3 world,” said **Jeson Tan Tze-Ming**, CEO of 121SG Marketing. “Our comprehensive solutions deliver **real-user engagement, community growth, and exchange readiness** — ensuring our clients can scale effectively in the competitive crypto ecosystem.”

Key Services by 121SG Marketing

Viral Marketing & Media Campaigns

- 50,000+ **daily tweet engagements** to boost token awareness
- Trending support on **CoinMarketCap, CoinGecko, and DEXTools**
- **Crypto influencer & KOL partnerships** across YouTube, X (Twitter), and TikTok
- PR features on **CoinTelegraph, Yahoo Finance, Benzinga, and AMB Crypto**

Investor Outreach & VC Fundraising

- Direct access to **800+ verified venture capital firms** investing in blockchain projects
- Customized **crypto pitch decks** and strategic introductions
- Success-based **fundraising support from seed to Series A**

Community Growth & Engagement

- **24/7 Telegram & Discord community management**
- Verified-voter campaigns for exchange listings
- **Reward-driven engagement** to boost user loyalty

Technical & Token Support

- **Smart contract audits & tokenomics optimization** for investor trust
- **Token supply verification** for CoinMarketCap & CoinGecko
- Tier-1 **exchange listing facilitation**

Binance Alpha Listing Solutions

- Full support for **Binance Alpha listing applications**
- **Community-driven voting campaigns** to secure visibility
- Compliance and documentation alignment with **Binance requirements**

Strong Results Since Soft Launch

- Helped **Web3 projects trend globally** on Twitter, CoinMarketCap, and CoinGecko
- Secured **six-figure VC investment rounds** for clients
- Delivered **viral campaigns with measurable ROI**

The agency's **performance-based model** ensures that client success drives agency success — making it one of the **most trusted crypto marketing agencies in Asia**.

The 121SG Mission

“Our mission is simple: **You build, we create momentum**,” added Jeson Tan Tze-Ming. “From **crypto marketing campaigns to Binance Alpha listings and VC fundraising**, 121SG Marketing is the one-stop partner for ambitious Web3 teams.”

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