

Zuriz: Integrating Global Wisdom, Connecting the Future of Capital



Albertville, Alabama Aug 12, 2025 ([Issuewire.com](https://www.issuewire.com)) - Zuriz originated as a family investment platform focused on private equity operations and has maintained over two decades of steady growth since its establishment in 2001. Leveraging extensive experience in capital management and a global perspective, Zuriz has consistently pursued a strategy of rational planning and prudent advancement. In recent years, the company has actively expanded into emerging industries and frontier investment sectors, ranging from high technology and fintech to renewable energy, continuously broadening its global footprint.

The name “Zuriz” symbolizes “Integrating global wisdom, connecting the future of capital”. It reflects not only the company’s ability to integrate resources across regions and industries but also its commitment to staying aligned with the times, embracing innovation, and fostering sustainable growth.

In 2024, Zuriz made a strategic investment in VOXCOIN Exchange, marking a significant step in deepening its presence in the digital asset and blockchain space. As a next-generation digital asset trading platform, VOXCOIN is renowned for its secure, transparent, and efficient trading environment. This investment offers Zuriz an opportunity to engage more deeply with the global digital economy while providing VOXCOIN with strong capital and strategic backing to accelerate its global expansion and technological advancements.

Looking ahead, Zuriz will continue to apply a global strategic vision and a disciplined investment philosophy to explore high-potential industries, drive the integration of capital and innovation, and create

lasting value for investors, partners, and society as a whole.

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