

Tulsi Madras launches Rangh-Korvai, a new Kanchipuram collection

Rangh-Korvai by Tulsi Madras brings a fresh spin to heritage weaving, blending bold contrasts and modern hues with the timeless charm of authentic Kanchipuram Silk Sarees. A collection that feels traditional yet made for today.



Chennai, Tamil Nadu Aug 28, 2025 ([Issuewire.com](https://www.issuewire.com)) - There's a certain sound when a silk saree is unfolded. A soft rustle, like water moving over stone. That's the first thing you notice with Rangh-Korvai, the latest drop from Tulsi Madras. It's a collection of [Kanchipuram Silk Sarees](#) that feels familiar yet

fresh, rooted in tradition but not stuck in it.

If you've ever walked through Kanchipuram's weaving streets, you know the rhythm. Wooden looms clacking, dyed threads hanging in the sun, old masters squinting at patterns only they seem to understand. Rangh-Korvai carries that heartbeat, but with a twist. Bold border contrasts, unusual colour pairings, silks that don't just sit in a wardrobe waiting for weddings but ask to be worn, lived in, shown off.

"We wanted to honour the weavers who've kept this craft alive for generations, while also giving people something that feels right for today," says the team at Tulsi Madras. "Not just the traditional temple motifs everyone's seen a hundred times, but something with a bit more personality."

The collection isn't mass-produced. Each piece has its own quirks because real human hands made them. The korvai technique, where the body and border are woven separately and then joined, is tricky, but it's what gives these sarees their character. No shortcuts. No machine imitations. Just silk that glows when you move.

Rangh-Korvai isn't just about nostalgia. It's about making [Kanchipuram Pure Silk Sarees](#) feel alive again. For anyone who believes that wearing a saree should feel less like a duty and more like joy.

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Source : Tulsi Madras

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