TradeGaugeAI Launches with $2M Seed to Deliver First AI-Driven QoE Reports in Hours

AI platform provides valuations and QoE reports in hours, cutting due diligence time and cost for SMBs and private equity firms.

Ponte Vedra, Florida Aug 10, 2025 (Issuewire.com) - TradeGaugeAI, a groundbreaking AI financial intelligence platform, today announced its official market launch and opened a $2 million seed funding round at a $12 million cap. Delivering the world's first AI-generated Quality of Earnings (QoE) reports in hours rather than weeks, alongside valuations for small-to-medium businesses (SMBs) and private equity portfolios, TradeGaugeAI empowers businesses and investors withunmatched speed, cost-efficiency, and data-driven insights. Amid 2025's surge in AI-driven financial solutions, TradeGaugeAI is poised to lead the transformation of business intelligence for M&A and SMB sectors. This seed round offers a unique opportunity for investors to back a company set to disrupt financial intelligence forever.

Leading the charge is CEO Jeff Cree, whose visionary leadership drives TradeGaugeAI's mission to transform financial intelligence. "Our goal is to empower business owners with CFO-level insights and investors with valuations and QoE reports, all delivered within hours," said Cree. "By integrating accounting data into our cutting-edge AI Business Intelligence Dashboard, we're transforming how businesses access and act on strategic insights."

Joining Cree are Roger Robles, Chief Operating Officer (COO), Taylor Postell, Chief Financial Officer (CFO), Kyle Cobb, Chief Artificial Intelligence Officer (CAIO), and Ken Lollar, Chief Revenue Officer (CRO), coming off a successful exit as co-founder of iink Payments, a digital payments network that streamlined insurance claim payouts. This dynamic team brings deep expertise in AI, finance, and operations to redefine how financial and operational data is analyzed.

TradeGaugeAI's platform leverages cutting-edge artificial intelligence to deliver real-time insights, interactive visualizations, advanced appraisal tools, predictive analytics, and precise valuations from SMBs to private equity portfolios. "Our AI technology is a game-changer, providing insights at unprecedented speed and accuracy," said Kyle Cobb, CAIO. "By integrating accounting data into our cutting-edge AI Business Intelligence Dashboard, we're pushing the boundaries of what's possible in financial analytics." The platform seamlessly integrates with accounting platforms, streamlining due diligence, valuation, and strategic decision-making processes, slashing time and costs compared to traditional methods.

Affordable Subscription Plans for All Business Sizes

To make its transformative tools accessible, TradeGaugeAI will have multiple pricing tiers structured into two verticals: business owners and investors.

These plans ensure that businesses of all sizes, from SMBs to large investors, can access TradeGaugeAI's powerful AI-driven tools at a fraction of the cost of traditional financial analysis, aligning with the platform's mission to democratize sophisticated insights.

The $2 million seed round, offered at a $12 million cap, will fuel the enhancement of TradeGaugeAI's proprietary AI algorithms, expand its expert team, and accelerate market penetration in the U.S. and beyond. "Financial transparency is at the core of our mission," saidTaylor Postell, CFO. "This funding will enable us to build the infrastructure needed to deliver cost-effective, precise valuations and analytics to our clients."

The platform's ability to provide tailored analytics, predictive modeling, and comprehensive valuations sets it apart in a market hungry for innovation. "We're inviting investors to join us in transforming the industry," Cree added. "Our business model is both low cost and differentiated." The launch of TradeGaugeAI brings transformative AI financial tools to businesses and investors globally. "With my experience scaling iink Payments from start-up to processing 60 million a month in Insurance payments, I'm confident this capital will fuel our go-to-market strategy," said Ken Lollar, CRO.

"Our operations are geared to scale rapidly, ensuring our platform delivers seamless, high-quality results to clients worldwide," said Roger Robles, COO. Cree helped shape TradeGaugeAI to address the need for rapid decision-making during a compressed roll-up thesis at Atlantic Gulfstream Partners, enabling investors and business owners to act swiftly with confidence.

For more information about TradeGaugeAI or to explore investment opportunities, visit www.tradegauge.ai or contact invest@tradegauge.ai.

About TradeGaugeAI

Headquartered in Ponte Vedra Beach, FL, TradeGaugeAI is a technology company transforming business intelligence, deal analysis, and valuations through artificial intelligence. Founded in 2024, the company empowers SMB owners, private equity firms, and investors with advanced tools for financial and operational analysis, predictive analytics, and valuation services. TradeGaugeAI's mission is to make sophisticated insights fast, accessible, and actionable for all.

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