

The Presentation Company: Turning Data Into Stories

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Beaverton, Oregon Aug 21, 2025 ([IssueWire.com](http://www.IssueWire.com)) - Proper communication is the backbone of successful business operations. Unfortunately, many organizations find it difficult to communicate properly. This is where The Presentation Company comes in. It is offering numerous courses and workshops. Their mission is to make storytelling relevant and practical to everyone in business.

Courses offered by The Presentation Company

The Presentation Company believes that storytelling is more than mere words. It is a balance between story, visuals and data which is comprehensible to everyone. They have created a 3 part course which will unite teams with a common language to communicate their ideas and data properly. Their curriculum has been designed to flow from one workshop to the next, with skills, tools and coaching that build upon each other. Some of the courses offered by The Presentation Company are:

Crafting strategic visual stories: In this workshop, business leaders and their teams will learn how to transform presentations, emails, 1 pagers and proposals into audience centric business stories. They will also learn the fundamentals of storytelling with a practical, repeatable framework which will improve business communications into memorable narratives that drive conversations forward.

This workshop equips cross functional teams with a collaborative tool and a common language for bringing clarity and meaning to their ideas and presenting only the best solutions.

Influencing with visuals: The 'influencing with visuals' workshop will provide the business leaders and their teams with a practical visual story strategy which can make a connection between story, visuals, data and audience.

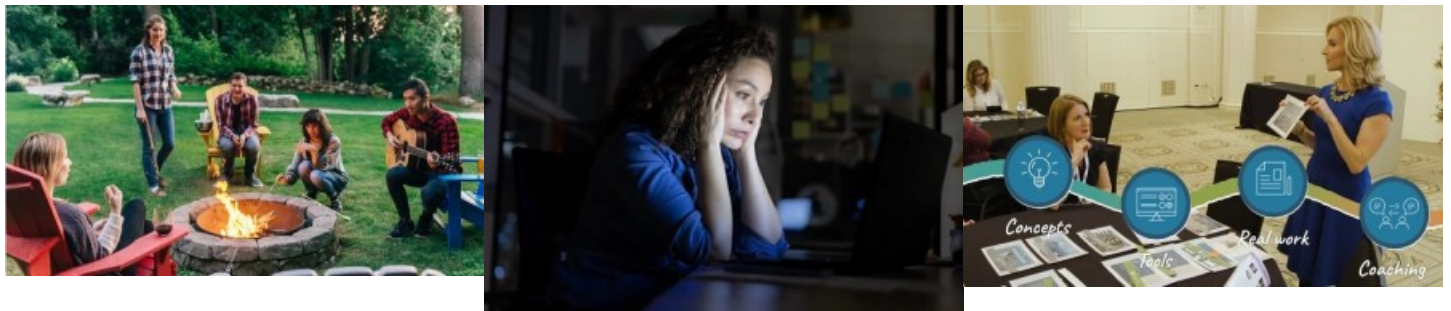
This course is built upon the foundational storytelling workshop of The Presentation Company, which is crafting strategic visual stories. It is for those who know how to create business story and are ready to bring it to life with clear, impactful visuals. Participants will learn the skills required for transforming storytelling fundamentals into visual storytelling mastery.

Presenting data visually: The 'Presenting data visually' workshop of The Presentation Company will enable teams to learn data storytelling best practices for creating compelling, easy-to-scan charts and graphs. It will help storytellers to transform their data findings into visually compelling insights that can be remembered easily.

The Presentation Company offers both in-person and virtual training. If you want more information, please visit <https://www.presentation-company.com/>

About The Presentation Company

The Presentation Company was founded in the year 2001. Janine Kurnoff and Lee Lazarus are the founders of this firm. They have worked with some of the popular brands of the world, such as Accenture, Marriott, Nestle, Meta and Boston Scientific.



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