

Swiss Display GmbH Celebrates 25 Years of Excellence in Innovative B2B Event Solutions



Hamburg, Germany Aug 25, 2025 ([IssueWire.com](https://www.issuewire.com)) - Swiss Display GmbH, a leading provider of premium promotional tents, inflatable structures, and custom event display solutions, proudly marks its 25th anniversary in 2025. Since its founding in 2000, the company has become a trusted partner for businesses across Europe, helping brands create impactful, on-site experiences that leave a lasting impression.

From its early days as a niche supplier to its position today as an industry leader, Swiss Display has consistently combined innovation, quality craftsmanship, and customer-focused service. Over the past quarter-century, the company has expanded its portfolio to include folding tents, inflatable pavilions, dome structures, and tailor-made branding solutions — all designed for the unique needs of B2B clients.

"Reaching 25 years is not just a milestone — it's a testament to the trust our clients have placed in us and the passion of our team to deliver exceptional event solutions," said Hans Lange Founder and CEO of Swiss Display GmbH. "Our mission has always been to empower businesses to stand out at trade fairs, outdoor events, and brand activations. As we look to the future, we remain committed to driving innovation and exceeding customer expectations."

Swiss Display GmbH's expertise lies not only in supplying premium-quality products but also in delivering end-to-end support — from concept and design to production and delivery. With a strong presence in trade shows, promotional events, gastronomy, emergency services, and hospitality, the company has built long-standing relationships with clients who value reliability, speed, and bespoke branding.

Looking ahead, Swiss Display is set to invest in sustainable materials, modular design innovations, and enhanced digital tools to make the process of creating custom event solutions even more seamless for businesses.

About Swiss Display GmbH

Founded in 2000 and headquartered in Hamburg, Swiss Display GmbH specializes in high-quality promotional tents, inflatable structures, and custom-branded display solutions for B2B clients. With decades of experience in event marketing and brand presentation, the company serves clients across diverse industries including trade fairs, gastronomy, corporate events, and public institutions.

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