

Strathern International Private Limited Officially Launches, Delivering Premium Sportswear to Global Markets

The Sialkot-based sportswear manufacturer sets out to provide “Nike Quality Without the Nike Price Tag” for athletes and clubs worldwide.



Sialkot, Punjab Aug 19, 2025 ([Issuewire.com](https://www.issuewire.com)) - [Strathern International](#) Private Limited, officially registered under SECP (Reg. No. 0295561) on May 22, 2025, has announced its entry into the global sportswear industry. Headquartered in Sialkot, Pakistan — a city recognised worldwide for its sports manufacturing heritage — the company is positioning itself as a premium yet affordable provider of [customised sportswear](#).

The company's journey began long before its official registration. In October 2023, founder efforts secured the first client — a moment that transformed a personal dream into a growing brand. After nearly two years of developing trusted relationships and refining its supply capabilities, Strathern International was formally established to expand into international markets.

Specialising in basketball uniforms, rugby kits, American football gear, soccer uniforms, and performance training apparel, Strathern International is committed to delivering Nike-quality sportswear without the Nike price tag.

Today, Strathern International proudly supplies top basketball clubs in Atlanta while expanding across the USA, Australia, Canada, Europe, and the UK. The company is rapidly gaining recognition for quality, affordability, and customisation.

"Strathern International started as a dream — to make professional-quality sportswear accessible to teams everywhere," said the company spokesperson. "From our first client in 2023 to today's global expansion, our mission has been simple: to empower athletes with gear they can trust."

The launch of Strathern International comes at a time when the demand for customized, affordable, and fast-delivery sportswear is on the rise. Teams can request unlimited [design mockups](#), free samples (up to \$100 value), and benefit from quick turnaround times of 5–10 business days.

As it grows, Strathern International aims to expand its global footprint, deepen club partnerships, and innovate in design, customization, and sustainable production. By combining Sialkot's sports manufacturing heritage with modern efficiency, the company is positioning itself as a trusted global partner for athletes and clubs worldwide.

About Strathern International Private Limited

Strathern International Private Limited (SECP Reg. No. 0295561) is a sportswear manufacturer headquartered in Sialkot, Pakistan. Founded in May 2025, the company specializes in basketball uniforms, rugby uniforms, American football kits, soccer uniforms, and sports accessories, exporting globally to the USA, Australia, Canada, Europe, and the UK. Strathern International is committed to delivering premium-quality products with unmatched affordability, under the philosophy of "Nike Quality Without the Nike Price Tag."

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