

Sognoz – Where Play, Creativity & Joy Begin

Shop fun and educational toys, stationery, tiffins, water bottles, and gifts for kids at Sognoz. Creative products that inspire learning. Free shipping over ₹899. Call 8003767123 or shop online with code FLAT15 for 15% off first order!



New Delhi, Delhi Aug 28, 2025 ([Issuewire.com](https://www.issuewire.com)) - Sognoz

Sognoz Launches New Range of Educational Toys and Kids' Essentials with Special Offer for First-Time Buyers

Sognoz, India's fast-growing destination for toys, kids' accessories, and creative learning products, today announced the launch of its refreshed online collection designed to bring joy, creativity, and learning into every child's world. To celebrate, the brand is offering a **Flat 15% off for first-time buyers with code FLAT15**.

From musical toys and puzzles to school essentials and thoughtful gifts, Sognoz is on a mission to make play both fun and meaningful. With carefully curated products that encourage curiosity, problem-solving, and imagination, the store has quickly become a trusted name among Indian parents looking for safe and high-quality options for their children.

The Sognoz Story: Play With Purpose

Sognoz was founded with a simple belief: **play is the most powerful way for children to learn**. Each product is selected not only for its entertainment value but also for its ability to support developmental milestones. Parents can shop by category, age group, or even by budget—whether it's puzzles under ₹199, school bags, musical instruments, or collectible toy cars.

"Our vision is to help kids dream big and learn joyfully through play," said **Garima, Founder of Sognoz**. "As a mother myself, I wanted a place where parents could confidently find toys and essentials that are safe, engaging, and truly meaningful. Sognoz is about creating small moments of happiness that spark lifelong memories."

What's New for Parents and Kids

The latest Sognoz collection highlights include:

- **Adorable Toys for Tiny Hands** – lightweight, safe, and fun for toddlers
- [Puzzle Games](#) & [Board Games](#) – designed to encourage logical thinking and family bonding
- [Musical Toys](#) – from pianos to karaoke sets, making learning rhythm and sound exciting
- **School Essentials** – trendy backpacks, stationery, and lunch boxes for everyday use
- **Gifting Options** – dolls, creative sets, and kids' accessories for birthdays and celebrations

With the option to shop by age group (2–4 years, 4–6 years, 6–9 years, 9+ years) and price categories (under ₹199, under ₹399, under ₹699, under ₹999), the brand makes it easy for parents to find exactly what suits their child's needs and their budget.

A Parent-First Approach

Sognoz's promise goes beyond just products. The company works with trusted suppliers to ensure **quality, safety, and sustainability** in every item. By balancing fun with learning, Sognoz aims to empower children while giving parents peace of mind.

“As parents, we often search for toys that do more than just entertain,” Garima added. “That’s why every Sognoz product is carefully chosen to encourage creativity, problem-solving, and joyful learning. It’s not about more toys—it’s about better toys.”

Why It Matters

India’s toy market has been expanding rapidly, with more parents seeking **educational and safe products** that align with modern parenting values. Sognoz is answering this demand by combining **fun, affordability, and developmental benefits** in one trusted platform.

With **express shipping, secure payments, and 24/7 customer support**, Sognoz ensures a smooth shopping experience for families nationwide.

Availability

The new collection is now live at www.sognoz.com <https://sognoz.com/>. First-time buyers can avail a Flat 15% off with code FLAT15 for a limited period.

About Sognoz

[Sognoz](#) is an India-based online store dedicated to bringing playful, creative, and educational products to children of all ages. Founded by **Garima**, a passionate mom and advocate for child development, the brand offers toys, games, school essentials, and gifts that are safe, affordable, and thoughtfully curated. Every item reflects Sognoz’s mission: **Where Play, Creativity & Joy Begin**.

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