

Sneakers Made with Ocean Garbage, Recycled Plastic BYMANYC Turn bottles into Runway Fashion.

BYMANYC turns ocean trash into fashion. A commitment that raises an uncomfortable question: why is the rest of the industry looking the other way? Is it because of production costs, sheer economic selfishness, or indifference toward the planet?



New York City, New York Aug 6, 2025 ([Issuewire.com](https://www.Issuewire.com)) - [BYMANYC @ New York](#), a pioneering force revolutionizing the paradigm of luxury fashion, announces its expansion and a business model that boldly merges haute couture, ethical production, and sublime craftsmanship. In an industry facing the

challenge of sustainability, this New York firm not only joins the conversation but leads it, demonstrating through its perseverance that innovative design, exceptional quality, and an unwavering commitment to the planet can coexist to define the future of fashion.

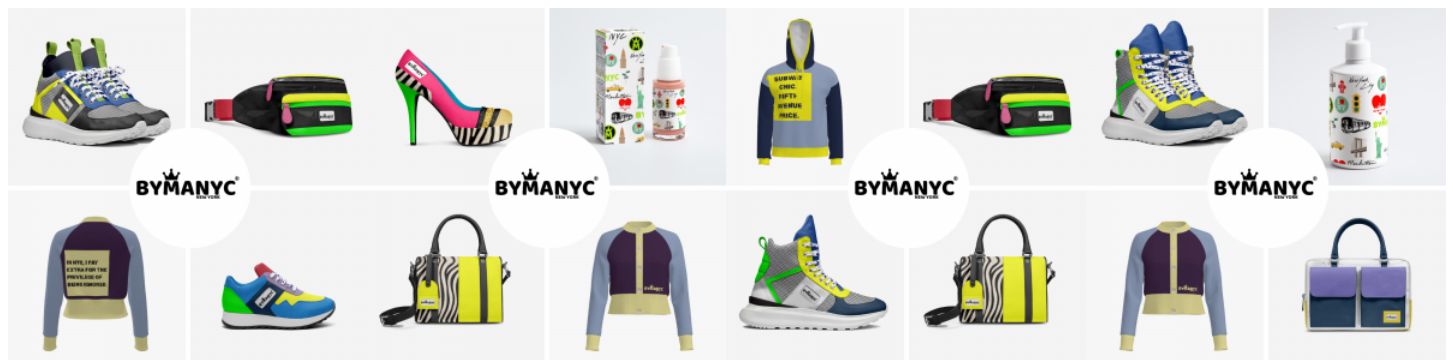
The commitment of [BYMANYC® New York](#) is manifested in a range of meticulously crafted products, each with a powerful narrative. Its innovative **vegan footwear**, handmade with recycled ocean plastic, is not just a shoe; it's a manifesto of style and conscience. This vision is complemented by a line of **ecological and vegan cosmetics** that nourish without compromise, as well as an exclusive collection of **handmade bags**, crafted in Italy with 100% vegan materials that challenge tradition. Furthermore, the brand introduces high-quality, sustainable **recycled cashmere garments** with impactful messages printed very visibly. The most popular one, the New York phrase: "IN NYC I PAY EXTRA FOR THE PRIVILEGE OF BEING IGNORED", creates an ironic effect that, in a city where people are often ignored, succeeds in attracting all the attention. [VIEW COLLECTION](#).

The rise of sustainable fashion is not a passing trend, but a silent revolution driven by consumers and personalities who seek purpose in every purchase. **BYMANYC® New York** has managed to connect with this new wave, attracting unconditional fashion celebrities who not only wear the brand for its avant-garde design but become ambassadors for change. This loyalty not only validates the quality and design but is a testament to a future of fashion where respect for the planet is as important as style on the runway.

The business model of **BYMANYC® New York** is the essence of its philosophy. With an on-demand manufacturing system, the brand eliminates waste and mass production, ensuring that each product is made only when a customer requests it. This process, incredibly fast and meticulous, allows the brand to project itself onto prestigious platforms like **New York Fashion Week**, demonstrating that fashion can and must be sustainable. Manufacturing in **Europe and the United States** ensures sublime quality and an ethical supply chain in each of its creations.

With constant growth and a clear mission, the brand is actively seeking new collaborators to expand its footprint and its message of global consciousness. **BYMANYC® New York** is looking for select boutiques in the United States and strategic partners who share its vision of luxury that doesn't have to harm the planet. Furthermore, the brand has announced the launch of exclusive collections only available in **Los Angeles, New York, Paris, London, Milan, and Ibiza**, making a clear statement: no matter who you are, the planet and ecological fashion come first.

[VIEW COLLECTION](#) to discover more about the products and mission of [BYMANYC® New York](#).



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