

SkillMatch Introduces Solution for Workforce Transparency and Strategic Upskilling

German Businesses Are Losing Millions to an Invisible Enemy. A New Platform Is Here to Turn That Hidden Cost into a Competitive Edge. Introducing SkillMatch, The 'Made in Germany' Solution.

Bochum, Germany Aug 27, 2025 ([IssueWire.com](https://www.issuewire.com)) - Despite a reputation for a highly skilled workforce, German companies are silently losing millions. The hidden culprit? A lack of validated skills and expertise within their own organizations, leading to inefficiency and stalled innovation.

SkillMatch, a new 'Made in Germany' platform, is here to solve that. It addresses the significant financial and strategic costs caused by a lack of skills transparency.

"Without a clear, up-to-date picture of their teams' capabilities, companies risk costly mistakes, from hiring external consultants for skills they already have, to investing in generic training that doesn't close real gaps," says Oscar Schröder, SkillMatch's founder.

The Hidden Costs of Unseen Expertise

A lack of skills visibility can directly impact a company's bottom line in several ways:

- **Financial Waste:** Training budgets are often spent on generic programs, leading to a low return on investment.
- **Talent Retention:** When employees' unique expertise goes unrecognized, they can become demotivated and are more likely to leave, increasing turnover costs.
- **Operational Risk:** Projects face delays and quality issues because the right people with the right skills aren't easily identified and assigned to the right tasks.
- **Innovation Stagnation:** The inability to quickly locate internal experts hinders agile projects and slows down the development of new products.

How SkillMatch Delivers Real-Time Solutions

SkillMatch tackles these challenges with an integrated platform that gives companies the power to:

- **Validate and Map Internal Skills:** The enterprise solution provides a transparent, real-time overview of skills across the organization. This allows HR and L&D leaders to make data-driven decisions about workforce planning and development.
- **Strategically Upskill:** By connecting skill data to business goals, companies can create targeted development plans that close specific gaps and prepare the workforce for future needs.
- **Access External Expertise:** The built-in marketplace allows businesses to quickly and easily book vetted external experts, trainers, and coaches for projects where specific skills are needed immediately.

"Knowing who can do what is no longer a luxury; it's an essential requirement for modern business," Schröder states. "SkillMatch makes this process fast, simple, and cost-effective, empowering companies to be more agile, innovative, and competitive."

About SkillMatch

SkillMatch is a 'Made in Germany' platform dedicated to revolutionizing how companies access and validate expertise. By seamlessly combining an external expert marketplace with an internal skills management solution, SkillMatch helps businesses reduce risk, optimize training, and build a more resilient and future-ready workforce.

Media Contact

SkillMatch

*****@skillmatch.de

+49 163 164 5358

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