

Sasha Wrist Shares Her Most Authentic Album Yet “LA CHAMA (pOnkeesitah)”

Sasha Wrist Releases “LA CHAMA (pOnkeesitah)” — A Bold Tribute to Venezuelan Culture and Urban Power. The independent artist blends trap, rap, R&B, afro-latin rhythms into a fearless tribute to her Venezuelan heritage.



Los Angeles, California Aug 11, 2025 ([IssueWire.com](https://www.issuewire.com)) - **“LA CHAMA”** — Venezuelan slang for “the girl”, and **“(pOnkeesitah)”** used to be Sasha Wrist first nickname when she started rapping at 13yrs old— is more than a title; it’s an identity. Across the album’s tracks, Sasha captures the soul of her country, weaving in slang, flavors, rhythms, and emotions that define her as both a woman and an artist. The music is both deeply personal and universally relatable, pulling listeners into a vibrant world where street energy meets cultural pride.

Created alongside her main producer Giovanni Omar, member of **Los De La Cuadra**, and her producer/engineer Gregory Campbell (**Pheni**), the project is a collaborative celebration of culture, music, and self-expression.

While every track holds meaning, Sasha highlights **“SUR”**, **“+58”** (*Venezuela’s country code*), and **“KRTUO”** as personal favorites —She also describes the creation of **“BONITA”** as one of the most emotional and magical moments of the process. Featuring contributions from 3van and Mc4, the song carries her to vivid memories of the past, blending nostalgia with raw vulnerability. Each carrying its own story, rhythm, and emotional weight. Still, she calls the entire album *“a masterpiece from start to finish.”*

“This project is my whole essence,” says Sasha Wrist. “It’s my language, my rhythm, my country — but also my fire, my hustle, and my power as a woman in the game.”

From hypnotic club-ready bangers to soulful melodic cuts, **“LA CHAMA (pOnkeesitah)”** reflects Sasha’s versatility while staying true to her street-urban, retro-inspired visual identity. The album is already resonating with fans who connect to its unapologetic confidence and raw authenticity.

“LA CHAMA (pOnkeesitah)” is now available on all major streaming platforms.

About Sasha Wrist:

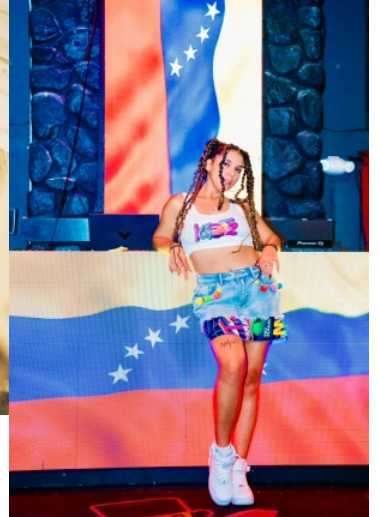
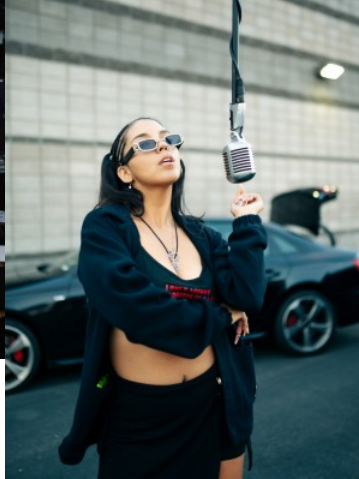
Sasha Wrist is an independent Latin/urban artist known for blending bold street energy with retro glam. With Venezuelan roots and California hustle, her music bridges cultures and genres, bringing trap, reggaeton, and R&B into a sound that’s entirely her own.

A true versatile talent, Sasha is going global as well, thanks through her collaboration with **Splice**, releasing two vocal packs that DJs and producers are using in tracks all around the world. Her artistry goes far beyond rap — she is a creative Pandora’s box, ready to surprise listeners with new worlds every time she opens her sound.

With more music dropping throughout 2025, Sasha Wrist is just getting started. Keep tuned in and follow her on all platforms to catch every new release and project. From a little town in Venezuela to the world, Sasha Wrist is showing what a great and unpredictable artist can be — *a star sitting in the low light, ready to shine.*

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<https://linktr.ee/SashaWrist>



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