Rocdelity Technologies Joins Forces with FasterCapital to Revolutionize Nigeria's PropTech Market

Rocdelity Technologies partners with FasterCapital's LaunchUp program to digitize Nigeria's real estate using AI, blockchain & VR. Targeting 10,000 users, the PropTech startup seeks \$100K pre-seed funding to drive property management innovation.



Awka, Anambra Aug 6, 2025 (Issuewire.com) - Rocdelity Technologies Limited, an innovative PropTech startup transforming real estate management in Nigeria, today announced a strategic partnership with FasterCapital through its LaunchUp program. This collaboration aims to accelerate Rocdelity's market entry and scale its cutting-edge platform across Nigeria's key urban centers, Lagos and Abuja, leveraging FasterCapital's global expertise and capital-raising support.

Market Opportunity & Problem Statement

The global PropTech market is projected to grow at a CAGR of 22% from 2023 to 2028, driven by increasing digital adoption and demand for efficient real estate solutions. Nigeria's real estate sector faces longstanding inefficiencies such as fragmented property management, opaque transactions, and limited access to real-time market data. Rocdelity Technologies addresses these pain points by offering an integrated platform that combines AI, blockchain, virtual reality, and advanced analytics, filling a white space in emerging African markets largely underserved by existing PropTech players.

Startup Solution & Differentiation

Rocdelity's platform uniquely integrates enhanced property listings, immersive virtual tours, real-time market insights, and automated property management tools into a seamless user experience. Designed for property managers, owners, tenants, investors, and service providers, Rocdelity streamlines operations while fostering transparency and security through blockchain-enabled transactions. Rocdelity is currently refining its platform's architecture and design in preparation for market entry, with plans to onboard its first 10,000 active users post-launch. Its local market expertise combined with advanced technology positions Rocdelity as a defensible leader in Nigeria's rapidly evolving PropTech landscape.

FasterCapital Partnership Value

Through the LaunchUp program, Rocdelity gains access to FasterCapital's global network, strategic mentorship, and capital-raising infrastructure. FasterCapital's rigorous selection process underscores Rocdelity's high potential, ensuring alignment with best practices and investor expectations. This

partnership will fast-track Rocdelity's product development, market penetration, and operational scaling, with a clear roadmap to secure \$100,000 in pre-seed funding. FasterCapital's support empowers Rocdelity to accelerate its mission to digitize and democratize real estate transactions in emerging markets.

This pre-seed round is currently open and actively seeking investment. FasterCapital is supporting strategically, but no capital has yet been closed.

Executive Quotes

Hesham Zreik, Founder & CEO of FasterCapital, said:

"Rocdelity Technologies exemplifies the kind of visionary startup that LaunchUp is designed to empower. Their innovative use of AI, blockchain, and VR to solve real estate inefficiencies in Nigeria aligns perfectly with our mission to back high-impact tech ventures in emerging markets. We are excited to support Rocdelity's journey to market leadership and believe their integrated platform will redefine property management and transactions across Africa."

Mr. Raphael Ezekwe, Founder & CEO of Rocdelity Technologies Limited, stated:

"Our partnership with FasterCapital is a pivotal milestone that validates our vision to revolutionize real estate in Nigeria through technology. With FasterCapital's strategic guidance and resources, we are confident in our ability to accelerate platform development, expand our user base, and deliver unparalleled value to property managers, tenants, and investors. Together, we are shaping the future of PropTech in Africa."

Growth Trajectory & Future Plans

Rocdelity plans to officially launch its platform in early 2025, with an initial goal of onboarding 10,000 users and aiming for strong early-stage revenue traction. Initial geographic focus will be on Lagos and Abuja, with plans to expand regionally across Africa. The company aims to raise \$100,000 in pre-seed funding through FasterCapital's LaunchUp program, followed by subsequent funding rounds to scale operations and enhance platform features. Long-term, Rocdelity envisions becoming the leading all-inone PropTech platform in emerging markets, driving digital transformation and sustainable growth in real estate.

About Rocdelity Technologies Limited

Founded in early 2024, Rocdelity Technologies Limited is a pioneering Nigerian PropTech company dedicated to transforming real estate through innovative technologies such as AI, blockchain, and virtual reality. By streamlining property management, enhancing transparency, and improving user experience, Rocdelity empowers property managers, tenants, owners, service providers, and investors to navigate the real estate ecosystem efficiently and securely.

About FasterCapital

FasterCapital is a global venture builder and online incubator dedicated to co-funding and co-founding innovative startups. Established in 2014, we are now the #1 venture builder in terms of the number of startups that we have helped, money invested and money raised. It supports startups worldwide through various programs, including funding assistance, business development, and technical support. The LaunchUp program is designed to help early-stage startups build scalable solutions with mentorship, strategic guidance, and network support.

Read the press release from the company's website: https://www.rocdelity.com/news&pub.html



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