

Ro + Fern Unveils Enchanting Holiday Gift Collection for Kids

Ro + Fern, an Aspen-based boutique, launches its 2025 Holiday Gift Collection, featuring imaginative toys and stylish footwear for kids (newborn to 14). shop at roandfern.com for joyful holiday treasures.



Aspen, Colorado Aug 9, 2025 ([Issuewire.com](https://www.issuewire.com)) - Ro + Fern, the beloved Aspen-based boutique inspired by childhood and created by motherhood, is thrilled to announce its 2025 Holiday Gift Collection. Featuring a delightful array of toys, cozy apparel, and stylish footwear for boys (newborn to 10) and girls (newborn to 14), this collection is designed to spark joy and make the holiday season

unforgettable.

A Holiday Season Full of Wonder

Ro + Fern's holiday offerings capture the magic of childhood with thoughtfully curated toys and gifts that inspire creativity and play. From the *Chronicle Books Music Maker Shine Bright Magnetic Play Set* (\$16.00) to the *Slumberkins Honey Bears Gratitude Plush Snuggles Set with 2 Books* (\$56.00), each item is selected to foster imagination and create lasting memories. Highlights include the *Dachshund Puppy Pull Toy* (\$48.00) and the *Knit Horse Stuffed Animal Soft Baby Toy* (\$45.00), perfect for little ones who love cuddly companions.

For parents seeking unique gifts, the collection also features engaging activity sets like the *Chronicle Books Happy Camper Magnetic Play Set* (\$22.00) and the *Wooden Elephant Magic Drawing Board* (\$38.00), designed to keep kids entertained while encouraging creativity. These treasures make ideal Christmas, birthday, or New Year's gifts, ensuring smiles all season long.

Step Into Style with Boots, Shoes, and Sandals

Ro + Fern's footwear collection is a standout this holiday season, offering a wide selection of boots, shoes, and sandals that blend comfort with modern flair. "These boots are made for walkin'," and the boutique's lineup proves it with options like the *Glitter Snow Boots* (\$66.00), featuring a dazzling patent effect and easy-on lacing for snowy adventures. For warmer climates or indoor charm, the *Mini Melissa Sweet Love Baby Pink* (\$55.00) and *Campana Papel BB Rose Glitter* (\$58.00) sandals add a touch of sparkle to any outfit.

The collection also includes versatile picks like the *Jefferson Bio Bling Kids Rock Salt Bling* (\$56.00) and *Cozy Slide Kids Black and Pearl* (\$39.00), ensuring every child steps out in style. With sizes for newborns to tweens, Ro + Fern makes it easy to find the perfect fit for every little adventurer.

Inspired by Childhood, Created by Motherhood

Located in the heart of Aspen, Colorado, [Ro + Fern](#) is more than a boutique—it's a celebration of childhood wonder, crafted with a mother's care. Founded to bring joy to families, the boutique offers comfy, modern clothing and accessories that resonate with kids and parents alike. From organic cotton bodysuits to cozy puffer jackets, every piece in the collection reflects Ro + Fern's commitment to quality and style.

"We're thrilled to share our 2025 Holiday Gift Collection with families near and far," said Casey Altman, founder of Ro + Fern. "Each item is chosen to inspire joy, spark creativity, and make the holidays magical for kids and parents alike. We can't wait to see the smiles these gifts bring!"

Shop the Magic

Ro + Fern invites families to explore the full holiday collection online at roandfern.com or visit their Aspen and Snowmass stores.

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