RND OFFICIALLY Lands SiriusXM Airplay with "1 ON 1" ft. Eric Bellinger as NEW WORLD ORDER (Deluxe) Surges

Deluxe album continues to build independent momentum with national radio exposure and strong streaming growth.



Chicago, Illinois Aug 24, 2025 (<u>Issuewire.com</u>) - Rising R&B/Hip-Hop duo RND OFFICIALLY is making major waves with their standout single "1 ON 1" featuring Grammy-winner Eric Bellinger, now spinning on SiriusXM's The Heat with support from DJ Steel. Their latest project, *NEW WORLD ORDER (Deluxe)*, has crossed an impressive 222,000 total streams, with "1 ON 1" alone pushing

towards 40,000 streams since its release.

The July 18th drop of *NEW WORLD ORDER (Deluxe)* marked a major milestone for the sibling duo, showcasing their ability to blend raw emotion, soulful melodies, and cinematic storytelling. Fueled by fan engagement and industry recognition, the Deluxe continues to gain traction across streaming platforms and radio.

"Getting national radio love for this record means everything," says **\$PIIFF**, one-half of RND OFFICIALLY. "We've always built from the ground up, so hearing our song spinning on SiriusXM is a real moment for us and the fans who've been riding with us since day one."

Group member **Romel Cantrell** adds: "The Deluxe album is bigger than just music — it's our story, our growth, and a reminder that R&B and soul energy still moves people. To share that with Eric Bellinger and now SiriusXM is just the beginning."

With fan-favorites like "CA\$H ADVANCE" and "VACANT", "STAR SH*T" (from original album), alongside cinematic skits that expand the RND OFFICIALLY universe, the Deluxe has solidified the duo's position as one of the most important independent acts in modern R&B, or what they like to call it, Hip-Hop Soul. Looking ahead, the group is preparing new visuals, live performances, and playlist placements to further build momentum.

STREAM LINK: RND Officially - NEW WORLD ORDER (DELUXE)





Media Contact

RND OFFICIALLY TEAM

*******@rndofficially.com

Source: RND OFFICIALLY / BLACK MUZIK ENTERTAINMENT, LLC

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