Report Highlights Companies Hiring 'Persuader' Consultants

The report from the nonprofit organization LaborLab reveals that recent filings with the Department of Labor reveal companies that have hired outside consultants to influence employees regarding their rights to organize and bargain collectively.



San Jose, California Aug 21, 2025 (<u>Issuewire.com</u>**)** - LaborLab, a nonprofit organization dedicated to empowering working families, has <u>released a report</u> revealing a series of recent filings with the Department of Labor's Office of Labor-Management Standards (OLMS). These filings, known as LM-20 forms, reveal companies that have hired outside consultants to influence employees regarding their

rights to organize and bargain collectively.

Key Filings from This Week

The report highlights several new instances of companies retaining "persuader" consultants in San Jose, Wisconsin Rapids, Seattle, and Concord.

The Role of Persuader Consultants and Lack of Transparency

<u>Persuader consultants</u> are hired to thwart unionization efforts. They often use tactics like disseminating misleading information about unions, holding mandatory <u>captive audience meetings</u>, and surveilling employees.

The U.S. Department of Labor mandates these disclosures so workers are aware when outside parties are involved in their workplace's labor discussions. LaborLab's mission is to help workers build power by ensuring this transparency and educating them about their organizing rights.

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Source: LaborLab

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