

PPL PXRTY Radio Launches August 24, 2025 on YouTube Live: A New Era for Independent Music and Culture



Houston, Texas Aug 7, 2025 ([Issuewire.com](https://www.issuewire.com)) - PPL PXRTY Radio, a groundbreaking new platform dedicated to uplifting independent artists and celebrating diverse music and culture, is set to launch on YouTube Live on August 24, 2025. This highly anticipated virtual event will mark the beginning of a new chapter for music lovers, creators, and communities seeking authentic voices and fresh sounds.

A Platform for Every Sound and Story

PPL PXRTY Radio is more than just a radio station—it's a movement. With a mission to empower independent artists, DJs, and radio hosts, the station offers a vibrant lineup that spans genres including indie, rap, R&B, neo-soul, country, pop, gospel, international, and instrumentals. Each day of the week brings a unique theme, from business and inspiration on Mondays to global sounds on Wednesdays, DJ battles on Fridays, and soulful worship on Sundays.

Weekly Programming Highlights:

- Monday: Make it Make Sense/Cents – Focused on Black business, entrepreneurship, news, politics, and inspiration.
- Tuesday: All Genres Matter – A celebration of every genre Black America has touched, from jazz to trap and beyond.

- Wednesday: International Hump Day – DJs spin music from Brazil, Jamaica, Nigeria, Italy, Jamaica, and more.
- Thursday: Throw It Back – A musical time capsule featuring hits from the 1920s to the 2000s.
- Friday: Feud for Fuel – High-energy DJ battles, freestyle face-offs, and producer duels.
- INDIE Saturdays – Spotlights underground and rising artists, with exclusive interviews and panels.
- Soul Food Sundays – A blend of gospel, Christian rap & R&B, sermons, and worship for the soul.

Opportunities for Artists, DJs, and Brands

PPL PXRTY Radio is actively seeking independent artists to submit their music for airplay, as well as DJs and radio hosts to join the team and bring their unique energy to the airwaves. In addition, businesses and brands are invited to sponsor or advertise on the days that best align with their mission and audience.

Artists can also share their stories for a chance to be featured on the PPL PXRTY Radio blog at PPLPXRTY.com, with features shared across Facebook, LinkedIn, and Anais Magazine for free. For those seeking even greater exposure, paid PR distribution is available.

A New Hollywood, Centered on Community and Faith

As the traditional music industry faces challenges and change, PPL PXRTY Radio stands as a beacon for independent talent. The station is committed to creating a new kind of “Hollywood”—one where artists can grow their streaming numbers, retain their independence, and keep God at the center of their journey. Fame is no longer the ultimate goal; authenticity, creativity, and community are the new standards.

Join the Movement

The official launch event will stream live on YouTube on August 24, 2025. Music lovers, artists, and supporters are encouraged to RSVP via Eventbrite, subscribe to the PPL PXRTY Radio YouTube channel, and follow along on social media for updates and exclusive content.

For more information, to submit music, or to get involved as a DJ, host, sponsor, or featured artist, visit <https://PPLPXRTY.com>.

About PPL PXRTY Radio:

PPL PXRTY Radio is a digital radio platform dedicated to celebrating independent music, culture, and community. With a diverse lineup and a mission to empower creators, PPL PXRTY Radio is redefining what it means to be heard. This project is funded in part by the City of Houston via the Houston Arts Alliance.

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