Pop the Cork, Pass the Bubbles: Celebrate National Prosecco Day with Ca' di Rajo

From Italy's Treviso Hills to Your Glass -- Sparkle, Style and Endless Pairing



Miami, Florida Aug 14, 2025 (<u>Issuewire.com</u>) - Italian Proverb: "Una botte di vino fa più miracoli di una chiesa piena di santi."

A barrel of wine performs more miracles than a church full of saints

National Prosecco Day is here, and nothing begins a toast quite like the pop of Ca' di Rajo's award-winning Prosecco DOC Treviso or Prosecco Rosé. The family-owned winery in the heart of Veneto invites wine lovers across the U.S. to savor the Italian sparkle that makes every occasion — big or small — feel like a celebration.

"Prosecco isn't just for parties — the sparkling wine is made for brunches, beach days, and weeknight toasts with friends," says Fabio Cecchetto, co-owner and partner of Ca' di Rajo. "Our Proseccos capture the essence of our region — fresh, elegant, and meant to be enjoyed in good company."

From the crisp, floral Prosecco DOC Treviso to the vibrant, berry-kissed Prosecco Rosé, Ca' di Rajo wines pair effortlessly with summer's freshest flavors:

- Prosecco DOC Treviso Chilled oysters, caprese salad, sushi, or a bowl of ripe peaches.
- Prosecco Rosé Charcuterie, grilled salmon, watermelon salad, or strawberry shortcake.

Quick Serving Tip: Keep bottles well-chilled (38–40°F), pour into tall flutes or tulip glasses to preserve the bubbles, and enjoy immediately.

As Italian Heritage Month approaches this October, Ca' di Rajo invites wine lovers to keep the spirit of National Prosecco Day alive. "From now through the holidays, our wines bring a taste of Italy to gatherings, gifts, and toasts," Cecchetto adds.

Where to Find

Ca' di Rajo Prosecco DOC Treviso and Prosecco Rosé are available at select wine shops, restaurants, and online retailers nationwide.

About Ca' di Rajo

Founded in 2005, Ca' di Rajo is a family-owned winery in San Polo di Piave, Treviso, producing Prosecco DOCG, Prosecco DOC Treviso, Prosecco Rosé, and other Veneto wines with respect for tradition and a passion for innovation. The winery is committed to sustainable viticulture and crafting wines that reflect the authenticity of the Veneto region.

About Cork Alliance

Cork Alliance is a U.S. based marketing and public relations agency specializing in representing exceptional international wine and spirits brands in the American market. The agency works closely with wineries to create tailored strategies that build brand awareness, strengthen trade relationships, and connect with consumers through media outreach, events, and digital storytelling.

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