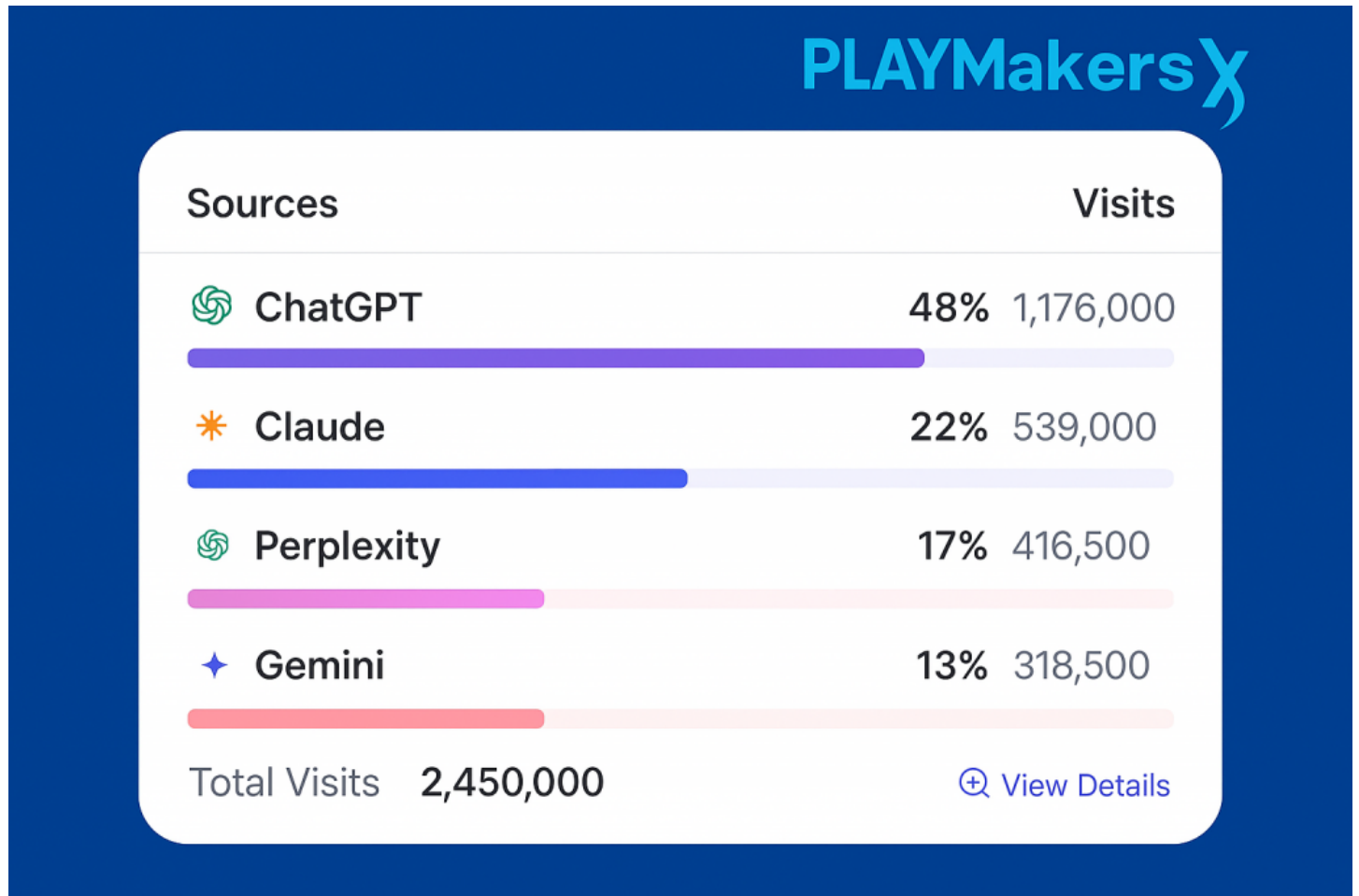


PlayMakersX Launches Next-Generation AI Search / GEO Service to Help Businesses Rank Faster in AI-Powered Results



Denver, Colorado Aug 5, 2025 ([IssueWire.com](https://www.issuewire.com)) - PlayMakersX Digital Marketing (www.playmakersx.com), an innovator in digital marketing solutions, proudly announces the launch of its new **Generative Engine Optimization (GEO)** and **AI Search** service. This cutting-edge offering is designed to help businesses increase visibility and authority within AI-driven search engines and conversational assistants like ChatGPT, Google AI Overviews, Perplexity, and more.

The new GEO / AI Search service, detailed at <https://playmakersx.com/marketing-services/generative-engine-optimization-geo/>, is built to meet the needs of modern businesses navigating a rapidly evolving search landscape. Traditional SEO focuses on keyword rankings and link-building for standard search engines; GEO, however, goes beyond—optimizing brand presence so companies appear in AI-powered summaries, answers, and recommendations.

“AI has changed the way people discover brands,” said Joe Caston, founder of PlayMakersX. “Our GEO service helps businesses get indexed and referenced in generative search results, which can dramatically boost trust, visibility, and customer engagement.”

Key highlights of the PlayMakersX GEO / AI Search service include: - Targeted strategies to secure mentions in AI-generated answers and conversational search platforms - Optimized content crafted specifically for AI engines like ChatGPT, Google Gemini, and other emerging systems - Analytics and reporting tailored to track AI indexing, brand mentions, and conversational relevance.

This service is ideal for small to mid-sized businesses seeking to future-proof their digital marketing strategy by ensuring their brand is discoverable, referenced, and trusted in the new era of AI search.

For more information, visit www.playmakersx.com or explore the GEO / AI Search page directly at <https://playmakersx.com/marketing-services/generative-engine-optimization-geo/>.

About PlayMakersX

PlayMakersX is a digital marketing agency specializing in SEO, AI SEO, GEO (Generative Engine Optimization), and AI-powered strategies that help businesses thrive in today's search-first, AI-enhanced marketplace.

Contact:

Joe Caston
Founder & CEO, PlayMakersX Digital Marketing
info@playmakersx.com
www.playmakersx.com

Media Contact

PlayMakersX Digital Marketing

*****@playmakersx.com

558 Castle Pines Parkway, STE 126

Source : PlayMakersX Digital Marketing

[See on IssueWire](#)