

Photographer and Entrepreneur HaidarPNG Launches Creative Growth Firm LaunchMoor

Haidar Alkaftani, known as HaidarPNG, launches LaunchMoor—a creator-built growth company helping influencers, entrepreneurs, and brands transform audiences into income with strategy, content, and analytics.



Los Angeles, California Aug 17, 2025 ([Issuewire.com](https://www.issuewire.com)) - Haidar Alkaftani known across digital platforms as HaidarPNG is a Los Angeles based photographer videographer content creator and creative entrepreneur who has built his career from the ground up. Born on December 7 2001 and

raised by a single mother Haidar learned the value of hard work resilience and vision at a young age. He started with little more than a camera and an idea but his determination to create something meaningful transformed that beginning into a growing brand and a movement that inspires others.

HaidarPNG has spent years documenting people places and stories through photography and video. From capturing portraits and events to producing cinematic visuals and branded campaigns he approaches each project with the same focus on storytelling and impact. He built his skills through trial and error long nights and countless hours behind the lens. What began as a passion for visuals grew into a career and ultimately into the foundation of his company LaunchMoor.

LaunchMoor is a creative growth company that exists to help creators and businesses turn attention into revenue. It is designed by creators for creators and built with the belief that anyone with vision and consistency can grow. Unlike traditional media agencies LaunchMoor does not just produce content and walk away. Instead it combines strategy production and analytics into a full system that helps creators transform their audiences into income.

The heart of LaunchMoor is LaunchLytics a proprietary system that merges creative work with data driven insights. LaunchLytics tracks performance identifies growth opportunities and gives creators the knowledge they need to scale their presence. This system reflects Haidar's belief that growth is not about luck but about understanding patterns applying strategy and creating consistently.

Haidar describes his journey as a work in progress. He is not someone who claims to have all the answers. Instead he is open about still learning still growing and still figuring things out along the way. His transparency is part of what makes him stand out. He often says "I started with no connections no investors no blueprint. Just long nights a camera and the drive to build something bigger than myself." That bigger vision became LaunchMoor and it continues to evolve every day.

LaunchMoor provides services in videography photography content creation brand strategy digital marketing and social media growth. It specializes in commercial projects product media real estate campaigns lifestyle storytelling and online branding. Every service is tied to the bigger mission of helping clients convert visibility into measurable results. The company partners with creators entrepreneurs and businesses who want more than vanity metrics. LaunchMoor helps them build audiences that buy share and stay engaged.

For HaidarPNG LaunchMoor is more than a business. It is a movement and a platform for ambitious people who refuse to settle. It is for the creator who wants to grow beyond likes and followers. It is for the entrepreneur who wants content that actually drives revenue. It is for the brand that wants to connect authentically and scale responsibly. LaunchMoor is about equipping these people with tools systems and strategy to achieve what they once thought impossible.

Haidar's personal journey fuels the company's mission. Raised with limited resources he knows firsthand what it means to hustle without a safety net. He also knows that opportunities do not come to those who wait but to those who take action. His story resonates with young creators entrepreneurs and dreamers because it is real. He did not inherit a company or buy his way in. He built from nothing. That relatability combined with his creative talent and business vision makes him both approachable and inspiring.

The name HaidarPNG has become more than a social handle. It represents authenticity creativity and persistence. Over the years Haidar has built recognition across platforms including Instagram YouTube and TikTok. His work has been featured in campaigns events and digital storytelling projects. Through

these experiences he has developed a unique perspective on both the art and the business of content.

Looking ahead HaidarPNG and LaunchMoor are committed to expansion. The goal is to build LaunchMoor into a hub where creators can find resources education and opportunities. The vision includes in house production teams analytics platforms creative workshops and partnerships that open doors for new talent. The company is not just about clients it is about building an ecosystem that supports the next generation of creatives.

LaunchMoor is actively seeking to collaborate with ambitious creators brands and entrepreneurs. The company is building a network of people who share the belief that creativity paired with strategy can create lasting impact. Whether it is a brand looking to scale its presence a creator ready to monetize or an entrepreneur searching for storytelling that converts LaunchMoor is positioned as the partner for growth.

In every project HaidarPNG emphasizes both creativity and accountability. It is not just about making something look good. It is about making it work. Every video every campaign and every strategy session is rooted in the question “How does this help the creator or brand grow?” That mindset ensures LaunchMoor stays results driven without losing its creative soul.

For more information about HaidarPNG and LaunchMoor visit haidarpng.com. Follow Haidar on Instagram at [@haidarpng_instagram](https://www.instagram.com/haidarpng_instagram) and [@launchmoor_instagram](https://www.instagram.com/launchmoor_instagram) and connect with him on LinkedIn at Haidar Alkaftani.



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Source : LaunchMoor

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