Pepagora Unveils Pepagora 2.0: A Game-Changer for SMEs in India and the GCC

Pepagora, the leading B2B marketplace, is thrilled to announce the launch of Pepagora 2.0 on August 15, 2025. This next-generation platform is set to revolutionise how small and medium enterprises SMEs in India and the GCC connect with global buyers.



Coimbatore, Tamil Nadu Aug 13, 2025 (<u>Issuewire.com</u>) - Pepagora: Helping Small Businesses and Exporters Connect with Trusted Buyers Worldwide

Small and medium-sized businesses (SMEs), exporters, and manufacturers often struggle to connect with the right buyers quickly and securely. Pepagora, a <u>leading B2B marketplace</u> based in India, is changing this by providing a secure and easy-to-use platform that connects trusted suppliers with verified buyers around the world, especially in India and the Gulf countries like the UAE, Saudi Arabia, and Qatar.

Pepagora uses smart technology to help suppliers get seen by the right buyers. It focuses on building trust by verifying all buyers, so suppliers can feel confident doing business. The platform is designed to work perfectly on mobile devices, making it simple for users to manage deals anytime, anywhere.

Some key features of Pepagora include:

- Verified Buyers: Buyers are carefully checked to make sure they are real and trustworthy.
- Mobile-Friendly: The platform works smoothly on phones and tablets for business on the go.
- Local Focus: Businesses can reach buyers in important markets like Delhi, Mumbai, Dubai, and Riyadh.
- Smart Matching: Pepagora's AI technology suggests the best buyers for each supplier's products.
- Easy Analytics: Suppliers get clear reports to track how their products are performing and learn what buyers want.

Pepagora's goal is to help small businesses grow and confidently reach new markets. It's more than just a marketplace; it's a partner for success in global trade.

If you want to grow your business and connect with trusted buyers worldwide, Pepagora is the platform to choose.

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