

Pepagora 2.0 Launches in Coimbatore — Powering SMEs with AI



Coimbatore, Tamil Nadu Aug 21, 2025 ([IssueWire.com](https://www.issuewire.com)) - Pepagora, [the digital B2B marketplace](#) designed to connect suppliers, manufacturers, and buyers, officially unveiled its upgraded platform **Pepagora 2.0** at the prestigious Radisson Blu Hotel, Avinashi Road, Coimbatore on 14th August. The launch event, themed “Powering SMEs with AI,” brought together industry leaders, entrepreneurs, and business owners from across Tamil Nadu to witness how technology can transform the future of trade.

With Coimbatore known as the industrial backbone of South India, the choice of venue reflected Pepagora’s commitment to empowering local enterprises. Pepagora 2.0 integrates AI-driven tools to help small and medium businesses discover buyers, expand global reach, and build trust through verified business listings.

Speaking at the launch, a spokesperson for Pepagora said:

“Coimbatore has always been at the heart of innovation and enterprise. With Pepagora 2.0, we are equipping SMEs with advanced AI capabilities that simplify trade, build transparency, and accelerate growth. Our vision is to make Tamil Nadu a digital gateway for businesses connecting to India and the world.”

The event highlighted Pepagora's new features, including:

- AI-Powered Search & Recommendations – making supplier discovery faster and more precise.
- Verified Listings & Trust Signals – ensuring credibility in every business interaction.
- Global Buyer Access – enabling Tamil Nadu's SMEs to showcase their products beyond regional borders.
- Simplified Interface for SMEs – built to empower even first-time digital businesses.

The launch also underscored the importance of Coimbatore's industrial ecosystem, which contributes significantly to Tamil Nadu's exports in textiles, engineering, and manufacturing.

About Pepagora

Pepagora is a B2B marketplace dedicated to helping manufacturers, suppliers, and service providers expand their reach. By leveraging AI technology, Pepagora simplifies business discovery, builds trust with verified listings, and connects enterprises to global buyers and partners.



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