Onyx Coating unveils Quartz Plus to expand its professional ceramic coating line

Onyx Coating launches Quartz Plus, a high-performance nano-ceramic coating with 9H hardness, 3-year durability, and easy application. Designed for professionals, it expands the brand's ceramic coating line.



high-performance automotive, marine, and aerospace protection solutions, is proud to announce the launch of its newest ceramic coating product: Quartz Plus. Engineered with a new and improved formula, Quartz Plus delivers a superior level of protection, gloss, and ease of use, setting a new benchmark in the professional detailing industry.

Quartz Plus is a multifunctional nano-ceramic coating designed to provide a sleek, high-gloss finish, exceptional chemical and UV resistance, and a durability of up to three years. With 9H hardness, super hydrophobic properties, and easy on/easy off application, this product is ideal for professionals seeking reliable, long-lasting surface protection for their clients' vehicles.

"We developed Quartz Plus to meet the growing demand for a ceramic coating that delivers both performance and versatility," said Ahmed Madi, International Sales Director at Onyx Coating. "Our partners asked for a product that's easy to apply yet tough on environmental challenges, and Quartz Plus delivers exactly that."

A strategic move to expand the Onyx Coating ceramic coating product line

The introduction of Quartz Plus is part of Onyx Coating's broader strategy to offer a diverse <u>ceramic coating portfolio</u>, giving distributors, installers, and detailing professionals more options to meet customer needs. With this expansion, partners can tailor their offerings to suit a wider range of applications, from daily drivers to premium vehicles, helping grow their businesses while enhancing customer satisfaction.

"Our mission is to make sure every one of our partners has the tools to succeed," added Madi. "Quartz Plus isn't just a new product; it's a new opportunity for our network to provide value, differentiate their services, and build lasting customer relationships."

Streamlined application for professionals

Quartz Plus is engineered for ease of use and reliable performance in professional detailing environments. With a smooth application process and quick curing time, it streamlines workflow without compromising results.

To apply, professionals simply shake the bottle well, prepare the surface by washing and drying thoroughly, and use a paint prep product. The coating is then applied in small sections using an applicator pad. After a brief setting period of up to five minutes, the surface is buffed to a clean, high-gloss finish.

Once applied, the coating requires just 3 hours to cure before driving, 8 hours before rain exposure, and 7 days before washing, making it a practical choice for busy car care centers.

Join the Onyx Coating network—now with a limited-time 15% launch offer

Car care professionals looking to expand their ceramic coating portfolio, enhance their service offerings, and gain a competitive edge in the automotive care industry are invited to partner with Onyx Coating.

To celebrate the launch of Quartz Plus, Onyx Coating is offering a 15% discount to new partners who join the network and place their order through the Onyx Coating website. This is a limited-time opportunity to integrate a high-performance ceramic coating solution into your lineup, backed by a trusted global brand.

For more information about the partnership programs, or to become an official Onyx Coating <u>car care products distributor</u> or <u>car care products installer</u>, visit the <u>Onyx Coating</u> website or contact them directly at info@onyxcoating.com.

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