

North America's Most Awarded Insurance Firm RIGHTSURE Captures Prestigious 2025 IBA Top Insurance Employers Recognition

Industry-Leading Company Known for "Famously Friendly Humans" and Game-Changing Technology That Helps Customers End Insurance Shopping Forever



Tucson, Arizona Aug 28, 2025 ([Issuewire.com](https://www.issuewire.com)) - [RIGHTSURE, INC.](https://www.rightsure.com), North America's Most Awarded Insurance Firm renowned for its [Famously Friendly Humans](#) and revolutionary technology that helps people End Insurance Shopping, has been named among the elite winners of *Insurance Business America's* 2025 Top Insurance Employers award.

This latest recognition solidifies RIGHTSURE's position as an industry trailblazer, building on the company's unprecedented track record of accolades while demonstrating its unwavering commitment to creating an exceptional workplace culture that mirrors the outstanding customer experience it delivers.

"RIGHTSURE, INC. richly deserves this recognition for going above and beyond with their benefits, compensation and culture policies which ensures their employees are supported, as well as provided with the professional platform to progress," stated Chris Sweeney, Managing Editor for Special Reports at *Insurance Business America*.

The prestigious honor comes after *Insurance Business America's* comprehensive industry analysis, conducted by their 30+ member Intelligence Unit through a rigorous evaluation process. The selection involved canvassing objective industry experts, compiling leading-edge research, and requiring organizations to achieve a remarkable 75 percent or greater average satisfaction rating from anonymous employee evaluations.

"This award reflects what we've always known – when you focus on policyholders, re-recruit your team monthly and empower them with cutting-edge technology, magic happens," said it's founder Jeff Arnold. "Our Famously Friendly Humans don't just serve our customers; they embody the values that have made us North America's Most Awarded Insurance Firm. This recognition validates our belief that exceptional employee experiences directly translate to the revolutionary service that helps our customers End Insurance Shopping once and for all."

RIGHTSURE's innovative approach combines human expertise with advanced technology platforms that streamline the insurance process, eliminating the need for customers to continuously shop for

coverage. This unique blend of personal service and technological innovation has earned the company numerous industry awards while setting new standards for customer satisfaction.

The 2025 IBA Top Insurance Employers recognition adds to RIGHTSURE's impressive collection of industry honors, further cementing its reputation as both an employer of choice and a customer-centric industry leader.

About RIGHTSURE, INC.

RIGHTSURE, INC. is North America's Most Awarded Insurance Firm, distinguished by its Famously Friendly Humans and innovative technology that helps customers End Insurance Shopping. The company has earned widespread recognition for its exceptional customer service, cutting-edge solutions, and commitment to making insurance simple, transparent, and stress-free for individuals and businesses across North America.

About 2025 IBA Top Insurance Employers

Insurance Business America's Top Insurance Employers recognition identifies and celebrates the best employers in the insurance industry through a comprehensive evaluation process. Organizations are assessed on benefits, compensation, culture, employee development, and commitment to diversity and inclusion. Only companies achieving a 75 percent or greater average satisfaction rating from anonymous employee surveys earn this prestigious designation.



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