

New Direction Painting Establishes New Franklin Office, Joins Local Chamber of Commerce

New Direction Painting has relocated its headquarters to Franklin, TN, joining the Williamson County Chamber of Commerce to better serve homeowners and businesses in Franklin, Nashville, and surrounding areas.



Franklin, Tennessee Aug 13, 2025 ([Issuewire.com](https://www.issuewire.com)) - **New Direction Painting** has officially relocated its headquarters to **Franklin**, marking a significant step in the family-owned company's continued commitment to the community. The move positions the painting contractor closer to the heart of Williamson County and neighboring Nashville, enabling them to better serve local homeowners and businesses.

The company celebrated the relocation with a ribbon-cutting ceremony hosted by the **Williamson, Inc. Chamber of Commerce**. Community members attended to welcome New Direction Painting to its new home.

Founded in 2012, New Direction Painting has completed more than 2,000 residential and commercial projects across Middle Tennessee. Their services include [interior](#) and [exterior painting](#), ceiling painting, deck staining, and large-scale commercial work.

The relocation to Franklin reflects the company's long-term strategy to expand its reach while remaining

rooted in personalized service and quality workmanship. Membership in the Williamson County Chamber of Commerce is seen as an opportunity to deepen connections with local business leaders and contribute to the area's growth.

"The move to Franklin puts us right where many of our clients live and work," said Jared Cook, owner of New Direction Painting. "It makes it easier for us to serve customers in Nashville and the surrounding areas. We're here to deliver high-quality painting services while building strong, long-term relationships with the communities we serve."

With the move to Franklin, New Direction Painting is positioned to serve clients more efficiently and build stronger connections within the community. The team remains committed to delivering high-quality painting solutions with transparency, reliability, and attention to detail.

About New Direction Painting

Founded in 2012, [New Direction Painting](#) is a family-owned and operated contractor serving Williamson and Davidson Counties, including Franklin, Nashville, and surrounding areas. Specializing in residential, commercial, and specialty painting services, the company has built a reputation for quality craftsmanship, customer-focused service, and active community involvement throughout Middle Tennessee.

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