

NASCAR Cup Series Driver Christopher Bell Brought Playoff Buzz to Las Vegas During Media Visit, Aug. 28

Bell's visit built excitement for his return to Las Vegas Motor Speedway on Sunday, October 12, to kick off the Round of 8 for the South Point 400 NASCAR Cup Series Playoffs.



Las Vegas, Nevada Aug 30, 2025 ([IssueWire.com](https://www.issuewire.com)) - On **Thursday, August 28**, NASCAR Cup Series driver and 12-time Cup Series winner **Christopher Bell** made an exclusive appearance in Las Vegas during a media visit with **Las Vegas Motor Speedway**.

Christopher Bell brought playoff buzz to the Las Vegas Valley as he visited multiple sites around the valley to continue to build excitement for his return to Las Vegas Motor Speedway for the South Point 400 NASCAR Cup Series Playoffs on **Sunday, October 12**. During his day trip to the city, Bell experienced various Las Vegas attractions, including Maverick Helicopters, Swingers Las Vegas, The Neon Museum Las Vegas and the iconic Welcome to Fabulous Las Vegas sign.

Held at Audacy Las Vegas, the event featured a live Q&A session where Christopher Bell provided insight into his season and playoff strategy. The event also included a special meet-and-greet with contest-winning fans, providing a few lucky guests with the opportunity to connect with one of NASCAR's top drivers ahead of one of the most pivotal races of the season. Bell spent the remainder of the visit engaging in one-on-one interviews, highlighting the excitement of the upcoming playoff race and his return to the high-speed action at Las Vegas Motor Speedway in October.

“We’re so thrilled to continue to host this exciting playoff race each year in a booming sports mecca like Las Vegas,” said Patrick Lindsey, Senior Vice President and General Manager of Las Vegas Motor Speedway. “Bell’s visit was a great opportunity for local media and fans to connect with one of NASCAR’s top drivers ahead of one of the biggest playoff races of the year.”

Christopher Bell, driver of the No. 20 Toyota for Joe Gibbs Racing, currently sits third in the playoff standings and fourth overall in points, positioning him as a top contender heading into the final stretch of the South Point 400 NASCAR Cup Series Playoffs.

For more information about the South Point 400 NASCAR Cup Series Playoffs, visit LVMS.com.

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MEDIA CONTACTS:

Las Vegas Motor Speedway
Kirvin Doak Communications
LVMSPR@kirvindoak.com



Media Contact

Kirvin Doak Communications

*****@kirvindoak.com

7027373100

5230 W. Patrick Lane; Las Vegas, NV 89118

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