Mindy's Munchies Opens New Chocolate Dessert Shop in Morristown

Mindy's Munchies brings handcrafted chocolate treats to Morristown—where every bite is made from scratch and every visit feels like a celebration.



Morristown, New Jersey Aug 12, 2025 (Issuewire.com) - Got a soft spot for all things chocolate? Brace yourself. Something dangerously delicious is headed for Morristown, and no—it's not another cookie-cutter cupcake shop. Mindy's Munchies, the cult-favorite haven for small-batch, hand-dipped confections, is finally opening its doors on Schuyler Place, and locals are already eyeing the storefront

like it's hiding Willy Wonka's golden ticket.

What makes this news worth dropping your afternoon latte for? Quite a bit, actually.

Born in a humble kitchen, stirred together by Mindy Mosca—a stay-at-home mom armed with little more than a microwave, a few baking trays, and a knack for knowing exactly what kids and grown-ups really want after a long day—Mindy's Munchies has grown into a multi-state sugar sanctuary. From her earliest days making treats for school functions and chaotic birthday parties, she somehow managed to turn whimsy and warmth into a real, thriving (and still totally human) business.

Now, with successful locations in Norwood (NJ), Florida, and Maine, she's finally bringing her signature charm—and sweets—to Morristown.

New Location: 22 Schuyler Place, Morristown, NJ **Grand Opening:** Sometime in late July 2025

Let's talk treats. Real, ridiculous, joy-on-your-tongue kind of treats. Think chocolate-covered strawberries that are somehow both juicy and decadent. Old-school fudge so rich it might whisper your secrets back to you. There's Dubai Delight (you'll just have to try it), chocolate-dipped marshmallows that feel like campfires in candy form, and coconut clusters that'll have you forgetting your own name mid-chew. And that's only the beginning.

"Chocolate has this odd little way of pulling people together," Mindy says, often without warning and usually with a tray of samples in hand. "Morristown has been in our hearts for years—it's just one of those towns that makes sense before you even get there."

And that's really the heart of it. This isn't about another shop. This is about a warm, friendly space that smells like nostalgia and feels like a place you might've made up in your head. It's got whimsy, warmth, and probably too many sprinkles. You'll come in for a snack and leave wondering how your day got brighter.

If you're the curious type—or the type who forgets birthdays until the last minute and needs a crowd-pleaser fast—hop over to <u>mindysmunchies.com</u>. Browse the goodies, pretend you're shopping for someone else, and then buy double for yourself. We won't judge.

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