

Michelle Swann, Recognized by BestAgents.us as a 2025 Top Agent

Michelle Swann: Your Trusted Realtor® in North Dallas and Frisco Areas



New York City, New York Aug 27, 2025 ([IssueWire.com](https://www.issuewire.com)) - Michelle Swann, a highly regarded Realtor® with Swann Realty Group, LLC at REAL Broker, LLC, is making waves in the North Dallas and Frisco real estate markets, including McKinney, Allen, Prosper, Celina, Plano, and Little Elm. With nearly a decade of experience, Michelle is passionate about guiding buyers and sellers through the complexities of real estate with clear communication, strategic planning, and a steadfast commitment to achieving their goals.

Michelle understands that buying or selling a home is one of the most significant decisions in a person's life. Her approach to real estate goes beyond mere transactions; she is dedicated to providing an exceptional experience tailored to the unique needs of each client. Utilizing advanced market research, innovative technology, and personalized marketing strategies, Michelle ensures that her clients are well-informed and confident in their decisions.

Specializing in both luxury properties and first-time homebuyer transactions, Michelle offers expert guidance on buying, selling, and new construction homes. She develops detailed marketing plans, employs skilled negotiation tactics, and educates her clients on market trends and strategies. Her client-centered approach ensures that every decision is informed, and every transaction is executed smoothly from start to finish.

Michelle's impressive credentials include multiple professional designations such as GRI (Graduate Realtor Institute), CLHMS (Certified Luxury Home Marketing Specialist), RENE (Real Estate Negotiation Expert), SRS (Seller Representative Specialist), and ABR (Accredited Buyer's Representative). She consistently ranks in the top 5% of agents in the Dallas-Fort Worth area, reflecting her dedication and professionalism. Recognized by D Magazine D Best as a Top Producing Agent and one of the Best Realtors in Frisco, she has also been honored as one of the Real Producers Top 500 Agents in DFW.

What truly sets Michelle apart is her view of real estate as a calling rather than just a business. She believes that each client is someone God has placed in her path for a reason, and her mission extends far beyond closing deals. Michelle values the long-term relationships she builds with her clients, many of whom become lifelong friends. This heart-led approach has earned her over 90 five-star reviews on Google, showcasing her professionalism, transparency, and dedication to her clients' needs.

Originally from Southern California, Michelle made Texas her home and now resides in Frisco. She is a devoted mother to two grown children, Dylan and Macie, and a playful Goldendoodle named Cooper. Outside of her real estate career, Michelle enjoys traveling, photography, baking, and spending time outdoors. Her faith plays an integral role in her life, inspiring her to give back to the community by serving at her local church, supporting food banks, and partnering with various charities across North Texas.

Michelle Swann is ready to assist you with your real estate needs in the North Dallas and Frisco areas. Whether you are buying your first home, selling a luxury property, or exploring new construction options, Michelle is here to provide expert guidance and support every step of the way.

Learn More about Michelle Swann:

Through her Best Agent's profile, <https://bestagents.us/profile?agent=2124590>, through REAL Broker, LLC, <https://onerealestate.com/michelle-swann> or through Swann Realty Group, LLC, <https://swannrealtygroup.com/about-me/>

About Best Agents

Best Agents recognizes the top real estate professionals across the nation to help buyers, sellers, and investors match with the most qualified agents in their area. Best Agent's comprehensive database of real estate professionals features agents by local expertise, verified licenses, transaction history, and specializations to make sure that consumers are provided with the highest level of knowledge, seamless end-to-end service, and transparency in the buying and selling process.

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Source : Michelle Swann

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