

Melissa Skinner, Recognized by BestAgents.us as a 2025 Top Agent

Melissa Skinner: Homeowner Acquisition Specialist & Sales Director at Shores Vacation Rentals in South Haven, Michigan



New York City, New York Aug 21, 2025 ([Issuewire.com](https://www.issuewire.com)) - Shores Vacation Rentals is thrilled to announce the appointment of Melissa Skinner as the Homeowner Acquisition Specialist and Sales Director. With nearly 20 years of sales leadership experience, Melissa is set to enhance the agency's

mission of providing exceptional vacation home opportunities along the scenic Lake Michigan shoreline.

Before she transitioned to Shores Vacation Rentals, Melissa spent 19 successful years in the automotive industry as a Director of Sales, where she traveled across the nation to train sales teams at some of the largest auto sales companies in the United States. After establishing a distinguished career in a fast-paced environment, she sought a more localized opportunity that would allow her to help others achieve their goals. Her move to South Haven has been a natural fit, allowing her to merge her extensive sales expertise with her passion for real estate.

In her current role at Shores, Melissa specializes in vacation homes, catering to the needs of buyers, sellers, and investors alike. Her comprehensive approach includes step-by-step guidance for clients looking to establish Airbnb and VRBO properties, complete with detailed ROI analyses and an array of resources to support their vacation home ventures. Whether clients are searching for tranquil lakeside cabins, charming beach bungalows, or serene forest retreats, Melissa is dedicated to ensuring that each investment aligns with their unique goals.

Her unwavering dedication to her clients is the cornerstone of her success. Melissa believes in putting people before profit, focusing on providing exceptional care, education, and support to help clients navigate the complexities of vacation home investments. "I truly believe that my success is a reflection of my clients' achievements," says Melissa. "When I help them reach their goals, we all thrive together."

Outside of her professional commitments, Melissa embraces an adventurous lifestyle, enjoying activities such as camping, fishing, and exploring the natural beauty of the woods and beaches around South Haven. Her love for nature and wildlife fuels her passion for helping others find their perfect retreat along the breathtaking Lake Michigan shoreline.

Shores Vacation Rentals is excited to have Melissa on board as it continues to expand its offerings and serves as a trusted partner for those seeking to invest in vacation properties in this idyllic lakeshore community.

Learn More about Melissa Skinner:

Through her Best Agent's profile, <https://bestagents.us/profile?agent=2124561>, or through Shores Vacation Rentals, <https://www.shoresvacationrentals.com/>

About Best Agents

Best Agents recognizes the top real estate professionals across the nation to help buyers, sellers, and investors match with the most qualified agents in their area. Best Agent's comprehensive database of real estate professionals features agents by local expertise, verified licenses, transaction history, and specializations to make sure that consumers are provided with the highest level of knowledge, seamless end-to-end service, and transparency in the buying and selling process.

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Source : Melissa Skinner

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