

Meet the Team Behind Dapper Development: The Faces Shaping Charlotte's Luxury Real Estate Future

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Charlotte, North Carolina Aug 10, 2025 ([IssueWire.com](https://www.issuewire.com)) - In the rapidly evolving world of Charlotte's luxury real estate, one name continues to stand out for its refreshing authenticity, attention to detail, and team-first philosophy: **Dapper Development**. While the company's elegant custom homes and quality-driven construction speak volumes, the real magic lies in the **people** behind the projects.

Today, we take you behind the scenes to meet the three dynamic owners steering Dapper Development to the forefront of Charlotte's boutique building scene: **Brendan Gelson, Mason Harris, and Kyle Tudor**. Together, they form a tightly-knit leadership team with a shared mission to build more than just beautiful homes. They're building **a brand rooted in trust, community, and craftsmanship**.

From Shared Values to Shared Vision

What brought these three men together wasn't just business, but a mutual commitment to integrity and long-term thinking in an industry often driven by speed and profit. Each founder came from a different walk of life but found common ground in their work ethic, attention to quality, and belief that **luxury should never be shallow**.

"We didn't come together to make a quick buck," says **Brendan Gelson**, co-owner and head of strategy. "We came together to change the standard; one home at a time."

Their success didn't come overnight. The trio built their brand quietly, starting with nearly 100 home renovations across Charlotte. From Shannon Park to Montclair, they learned the market from the inside out. But while other flippers raced to cut costs, the Dapper team chose to **invest in quality, even if it meant smaller margins**. That decision, while unconventional, laid the foundation for what Dapper Development is today: one of Charlotte's most respected names in custom luxury construction.

Meet Brendan Gelson: The Strategist with Heart

Originally from coastal Massachusetts, **Brendan Gelson** moved to the Carolinas for college and never looked back. With a degree in Finance and Management from the University of South Carolina, Brendan initially focused on real estate investment and acquisitions. But it wasn't long before he felt the itch to create something more tangible and meaningful.

"I was tired of the transactional side of real estate," he shares. "I wanted to build something lasting that could serve as a physical representation of our values."

Brendan now leads Dapper's strategy, financial planning, and big-picture growth. But those who work with him know him as someone who **leads with intention** and always placed the needs of the client and community first. He lives in South Charlotte with his wife Olivia and their daughter Sophia, and says the ability to build in the neighborhood he's raising his family in is both a privilege and a responsibility.

Meet Mason Harris: The Visionary with an Edge

Mason Harris is the soul of Dapper's relationship-forward approach and an entrepreneur at heart. Hailing from Fort Oglethorpe, Georgia, Mason's path was anything but conventional. After playing college football at USC and working with NASCAR, he discovered his passion for real estate in 2019 with his first flip.

"I've always had a hunger to build and to take something raw and turn it into something remarkable," Mason explains. "That's what design is for me. It's transformation."

Today, Mason manages business relationships and capital development while ensuring that each buyer of a stylish home is satisfied from the move-in date and for years to come. He makes it a priority to ensure that all subcontractors are happy and paid on time, and he remains available to buyers even after closing. Mason's commitment to doing the right thing is evident every day.

Mason lives in Charlotte with his wife Danielle, daughter Oakah, and son Makoa. He's deeply connected to the families Dapper builds for, often attending walk-throughs and closings to ensure every detail meets their standards—and more importantly, **feels like home**.

Meet Kyle Tudor: The Builder Who Gets It Done

If Brendan is the brain and Mason is the soul, **Kyle Tudor** is the hands of Dapper Development. With a background in small business operations, a general contractor license, and years of construction experience, Kyle is responsible for **execution and quality control on the ground**.

Kyle, a Georgia native and former East Carolina football star, also brings a rare blend of discipline and heart to the job. After working as a NASCAR pit crew member, Kyle pivoted to construction, driven by a desire to build lasting value.

"I've been in enough homes to know the difference between doing it fast and doing it right," says Kyle. "We don't take shortcuts. We build homes like they're our own."

He manages every aspect of construction from permitting to punch lists and makes sure the craftsmanship stands up to Dapper's exacting standards. Kyle lives in East Charlotte with his wife Brittini and daughter Isa and says the best part of the job is seeing homeowners fall in love with their homes that we built.

Culture Over Construction

What sets Dapper Development apart is the **culture**. The team doesn't believe in being the biggest, just the most trusted. And trust, they say, begins from within.

Every Dapper project starts with collaboration: between the founders, designers, contractors, and most importantly, the families who will one day call the place home. They're selective with the homes they take on because of **fit and purpose**.

They've also built strong relationships with local subcontractors, architects, and vendors who share their values. It's part of their commitment to investing in Charlotte financially, socially and architecturally.

"We're not just building houses; we're shaping neighborhoods," Brendan says. "We want people to drive by our homes 10 years from now and still say, 'That's a Dapper home.'"

Looking Forward with Purpose

With 13 active projects and plans to expand into additional South Charlotte neighborhoods, the future of Dapper Development looks bright but the team is staying grounded. They have no interest in becoming a mass-market builder. Instead, they plan to deepen their work in custom construction, offering full-service, client-focused experiences that allow homeowners to shape their own dream homes.

They also aim to mentor the next generation of builders, young entrepreneurs and tradespeople who believe in integrity, craftsmanship, and service.

“There’s a right way to build,” Mason says. “We’re here to prove it.”

Final Thoughts: People First, Always

As Dapper Development continues to redefine what boutique building means in Charlotte, one thing remains clear: **this isn’t just a business it’s a mission**. A mission led by three friends, fathers, and visionaries who believe that what you build is only as strong as who builds it.

To learn more about the team, their upcoming homes, or how to collaborate with Dapper Development, visit:

www.dapperdevelopmentre.com
info@dapperdevelopmentre.com
704-561-1604

About Dapper Development

Dapper Development is a Charlotte-based boutique luxury builder founded by Brendan Gelson, Mason Harris, and Kyle Tudor. With a focus on craftsmanship, design integrity, and community impact, the team specializes in custom new construction projects across South Charlotte. Their homes are known for thoughtful layouts, high-end finishes, and a people-first approach from start to finish.

Dapper Development: Because Luxury Should Mean Something.

Media Contact

Dapper Development

*****@dapperdevelopmentre.com

704-561-1604

Charlotte, NC

Source : Dapper Development

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