

Matchbox Design Group Launches Bold New Website in Celebration of 19 Years of Innovation in St. Louis

St. Louis-based digital agency Matchbox Design Group is celebrating 19 years of creative excellence with the launch of a newly redesigned website.

St. Louis, Missouri Aug 7, 2025 ([IssueWire.com](https://www.issuewire.com)) - St. Louis-based digital agency Matchbox Design Group is celebrating 19 years of creative excellence with the launch of a newly redesigned website: <https://matchboxdesigngroup.com>. The sleek, modern redesign officially premiered at the beginning of July and reflects nearly two decades of innovation, strategy, and growth. Founded in 2006, Matchbox Design Group has become a trusted partner for local and national brands alike, offering full-service digital marketing solutions. The new website marks a milestone for the agency—not just in aesthetics, but in functionality and storytelling.

“We wanted our new site to reflect who we are today: bold, collaborative, and results-driven,” said Brent Feldman, Cofounder. “This relaunch celebrates our journey while showcasing the cutting-edge work we’re doing right now for clients across the country.”

A Fresh Look, Fueled by Strategy

The redesigned site offers an elevated user experience, with improved navigation, faster load times, and a layout that highlights Matchbox’s portfolio, team, and services. Visitors can now explore detailed case studies, learn more about the agency’s process, and easily get in touch for a consultation.

From brand refreshes and website redesigns to comprehensive SEO campaigns and custom development, Matchbox continues to help businesses in St. Louis and beyond grow smarter and stronger online.

Full-Service Digital Marketing, St. Louis Style

Matchbox Design Group specializes in:

Website Design & Development

Search Engine Optimization (SEO)

Content Creation & Copywriting

Branding & Visual Identity

PPC & Paid Search Campaigns

Technical SEO Audits

Custom WordPress Development

Ongoing Website Maintenance & Strategy

With deep roots in St. Louis, Matchbox Design Group brings Midwestern values to modern

marketing—blending creativity with technical expertise to deliver real, measurable results.

“We’ve spent nearly 20 years helping brands tell better stories online,” added Feldman. “Our new site is a reminder that we’re just getting started.”

Explore the new digital home of Matchbox Design Group at www.matchboxdesigngroup.com, and see how the agency is redefining what it means to grow a brand in the digital age.

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