

Marissa Johanson, RN, CCRN, CEN, CFRN: A Beacon of Resilience and Purpose in Nursing and Life

Flight Nurse and International Speaker Combining Life-Saving Expertise with Purpose-Driven Teaching to Empower Healthcare Teams and Individuals Worldwide



New York City, New York Aug 4, 2025 ([Issuewire.com](https://www.Issuewire.com)) - McKinleyville, California – Marissa Johanson, RN, CCRN, CEN, CFRN, is a multi-talented professional committed to transforming lives through her extensive experience in nursing, decision-making education, and personal development. With a career spanning over three decades, Marissa has become a celebrated Registered Nurse, Critical Care Registered Nurse, Certified Emergency Nurse, and Certified Flight Registered Nurse. In

addition to her clinical roles, she is a best-selling author, an experienced speaker, and a sought-after mentor, guiding individuals and healthcare professionals in navigating complex decisions in both their personal and professional lives.

Graduating in 1990 with an Associate of Science in Registered Nursing from College of the Redwoods, Marissa has dedicated her career to critical care, emergency, and flight nursing. Her unwavering passion for achieving positive patient outcomes and her commitment to lifelong learning have positioned her as a leader in her field. As an active member of the Air & Surface Transport Nurses Association, she stays at the forefront of industry developments and best practices.

In January 2019, Marissa took on the role of Flight Nurse with REACH Air Medical Services at the Willits, California base. Over the past six years, she has provided exemplary care in high-pressure situations, ensuring the well-being of patients during air medical transport. Her clinical expertise, paired with her compassionate approach, has made her an invaluable asset to her team and the patients she serves.

In addition to her nursing career, Marissa founded Wise Life Strategies, an initiative that empowers individuals and healthcare entities in making complex decisions. Through education and planning, she equips others with the tools they need to pursue excellence in their personal and professional lives. In December 2024, Marissa expanded her impact by becoming a Licensed Purpose Factor® Facilitator. In this capacity, she offers one-on-one purpose discovery sessions, group training, and executive brief presentations, guiding individuals and organizations in uncovering and fulfilling their potential.

Having navigated the challenges of critical care and emergency nursing, Marissa understands the importance of making sound decisions under pressure. Her life experiences have shaped her approach to decision-making, and she is passionate about sharing her insights with others. Her latest book, *DECIDE: Your Simple System for Getting It Right the First Time*, serves as a comprehensive resource for mastering the art of decision-making. Marissa emphasizes the importance of emotional sobriety, highlighting how our choices can significantly impact our lives. She believes that understanding the emotional underpinnings of our decisions is essential to making choices that align with our values and goals.

Marissa's journey is a testament to resilience and faith. As an adoptee, she acknowledges the pivotal role her birth mother played in her life, making courageous decisions that ultimately led to Marissa's adoption into a loving family. These experiences have instilled in her a profound sense of gratitude and purpose. Marissa credits her success to the grace of God, believing that her life is a reflection of His plan for her. This belief drives her commitment to serving others and honoring the transformative power of choice.

Marissa's philosophy is grounded in the understanding that resilience is key to navigating life's challenges. She combines resilience with will, courage, love, curiosity, truth, and determination—qualities that define what John Wayne famously referred to as true grit. Guided by her faith, she strives to be present in her interactions, serving as a conduit for others to receive the good they seek in building their lives. Marissa encourages personal growth through diligence, confidence, and hope rather than fear or drama.

Deeply empathetic towards adopted children and their birth mothers, Marissa has a strong affinity for supporting them through their complexities. She invites others to join her in celebrating the power of choice, resilience, and the pursuit of wisdom and kindness in every area of life.

Marissa Johanson's dedication to excellence in nursing, her innovative approach to decision-making, and her commitment to personal growth make her a remarkable figure in the healthcare community and beyond. Through her work, she continues to inspire countless individuals to embrace their journeys with courage and purpose.

Learn More about Marissa Johanson:

Through her online profile, <https://todaysnurse.org/nurse/4151801> or through her website, <https://wiselifestrategies.com/home>

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