

Louna&Solce unveils “Haute Panties”: fine jewelry reimaged through lingerie-inspired codes

Louna&Solce, a young fine jewelry brand, introduces Haute Panties — a collection where lingerie-inspired aesthetics meet the language of precious metals and lab-grown diamonds.



wink at fashion's ability to blur boundaries. Haute Panties does not reproduce lingerie itself but reimagines its visual codes as jewelry — translating what is usually hidden into something bold and wearable.

Each piece is handcrafted in titanium, silver, and gemstones, drawing on classic lingerie silhouettes but transformed into minimalist, witty jewelry design.

The brand describes it as a collection that speaks with irony and confidence: “These are the only panties I’m wearing.”

“Fine jewelry often takes itself too seriously. With Haute Panties we wanted to show that luxury can be playful, contemporary, and free of convention. Making gems less polite and more alive,”

— says Roxana Golosovskaya, Creative Director of Louna&Solce.

Haute Panties is not about lingerie itself — it’s about transforming cultural codes into jewelry. A new take on femininity: bold, ironic, elegant. Jewelry not as status, but as story, art, and pleasure.

The Haute Panties collection is available in a limited edition for pre-order at lounasolce.com



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