

Let's GROW DAO Launches Let's Grow Live 2.0 - A Regenerative Media Commons

Debuts 24-Hour Monthly Earth Day Broadcast with Voices from Across the Planet



Rock Springs, Wyoming Aug 20, 2025 ([Issuewire.com](https://www.issuewire.com)) - Let's GROW DAO unveils Let's GROW Live 2.0, a decentralized media brand built to amplify culture, coordination, and creativity across the regenerative economy.

Originally launched as a 24/7 live stream space on Twitter now X, to support public goods projects

during Gitcoin Grant rounds, Let's GROW Live has evolved into a global media engine—facilitating over 1,500 hours of content, led by 100+ volunteer hosts and 25+ stewards across bioregions and time zones. LGL 2.0 now steps forward as a multi-format, commons-governed platform designed to uplift local action, bridge movements, and fund impact creators.

"This is how we remember who we are," said Will T., a founding member of Let's GROW DAO. "Let's GROW Live 2.0 isn't just a broadcast—it's a shared space where regeneration becomes culture, and culture becomes infrastructure. It's how we tell the stories that build movements and keep them moving."

As part of its public launch, Let's GROW Live introduces the **Monthly Earthstream**: a 24-hour broadcast airing on the 22nd of each month in celebration of the growing global Monthly Earth Day movement. This recurring cultural moment blends music, storytelling, and live conversations with climate leaders, artists, and grassroots voices worldwide.

"Monthly Earth Day gives us a pulse," said Nick Longo, founder of Monthly Earth Day "It's a simple, powerful ritual—an open invitation to connect with the Earth and each other. Let's GROW Live turns that pulse into a signal—a place where our stories harmonize across time zones, territories, and traditions."

Let's GROW Live 2.0 is more than a media project—it's a living collaboration. Members of Let's GROW DAO also lead regenerative communities and projects worldwide, including:

- KFMEDIASM
- ReFi Tulum
- KoKonut Network
- Treegens
- Solarpunkverse
- RegenBuild
- Regen Coordination
- B<>rder/ess Devs
- Greenpill Network
- [Monthly Earth Day](#)

Together, this diverse network fuels a media commons reflecting the plurality and creativity of the regenerative movement itself. Guided by community governance and values-aligned funding models, LGL 2.0 is evolving with new formats, partnerships, and programming. Bringing together a wide range of Hosts for each hour of the video streaming broadcast.

- V-DAO

- CCN
- Carbon Copy
- We Are Not Limited
- Crypto Altruists
- and many more host telling their stories of impact!

With storytelling as infrastructure, Let's GROW Live aims to become the cultural layer of the regenerative stack—onboarding new communities through shared experience and place-based wisdom, while creating a flywheel for cultural connection, public funding, and global collaboration.

Earth Stream's reputational bounty program powered by \$GROW.

Participants can easily earn 5 \$GROW (non-financial reputation token) for each image of their positive actions posted on the live stream thread on X with the 2 hashtags #MonthlyEarthDay and #letsGROW (maximum of 5 per person 25 \$GROW total).

The participants will need to share both the copy of their tweet and their ETH wallet address to receive the bounty via DM to the Let's GROW DAO X account.

Additionally 5 \$GROW can be earned by posting proof that they uploaded clean-up or other planet positive action to each of the following platforms.

Cleanify IOS and Android app available Google log in as well as VeChain wallet will also earn \$B3TR tokens

Openlittermap IOS and android app available e-mail log in

Atlantis2p IOS and android app available. Web2 and Web3 login available.

This would allow the ambitious participants to immediately earn enough \$GROW through their positive actions and participation to earn the level 2 LGD prosperity pass badge part of the CeloPG ecosystem if they also mint the LGD manifesto.

100 \$GROW per person max. if all 4 bounties are completed fully!

Impact on! 25 proofs of positive actions for 100 \$GROW.

Why It Matters

ReFi and climate stories remain scattered and underfunded. Let's GROW Live provides a narrative home for regeneration—turning attention into coordination, coordination into resources, and resources into impact.

Sign up to participate live and learn more:

<https://lu.ma/letsgrow?k=c>

Media Inquiries: team@letsgrow.network LetsGROW.network
X: <https://x.com/LetsGROWdao>

Let's GROW Live: Regeneration you can hear, see, and join.



Media Contact

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