

Lekker Network Launches to Empower South African Entrepreneurs with a Business Tech Stack and D2C Marketplace Access



Johannesburg, Gauteng Aug 5, 2025 ([Issuewire.com](https://www.issuewire.com)) - Lekker Network, a powerful new business operating system that works directly from your web browser, designed specifically for solopreneurs and small business owners, officially launched. Built by South African entrepreneur **Delano Alexander**, owner of [Digital Studio Hub](#) and MO'MILK, Lekker Network is more than a SaaS platform — it's a

movement to make business tech accessible, local, and deeply empowering, especially for entrepreneurs looking to grow and scale with confidence.

With a bold mission to level the entrepreneurial playing field, Lekker Network offers everything from intelligent Point of Sale (POS) systems to project management, CRM, social media scheduling, invoicing, and a fully integrated marketplace. It's the ideal entry-level tech stack for emerging business owners who need systems that are easy to use, affordable, and built with growth in mind.

"I created Lekker Network because I saw how much potential was being lost — not due to a lack of ideas, but due to a lack of infrastructure," says **Delano**, founder. "We're giving South African entrepreneurs the tools they need to not just survive, but to build businesses that are scalable, marketable, and profitable from day one."

Technology with a Human Purpose

What sets Lekker Network apart is its commitment to accessibility that allows premium users to mould the platform to deliver the features that they want with on-demand development making the platform a type of crowdfunded software. Lekker's intuitive user interface and all-in-one backend make running a business less overwhelming and more intentional. Entrepreneurs can manage their storefronts, sell products and services, track sales, schedule content, and get paid — all from a single control panel.

For women in business, especially in under-resourced communities, Lekker Network opens doors previously locked behind cost and complexity. "We are intentionally building systems that *include* — not just in function, but in opportunity," adds Delano. "Empowering all small business owners and in particular women entrepreneurs with access to digital marketplaces and enterprise-grade tools isn't just the right thing to do — it's the future of economic transformation in Africa."

From Personal Grit to Platform Growth

Delano Alexander is no stranger to grit. A self-taught technologist who transitioned from a former visual merchandiser to a digital strategist, with almost two decades of experience, his journey to Lekker Network was shaped by failed startups, lessons in reinvention, and a deep belief that the best tech should serve people — not alienate them.

With Lekker Network, Delano is building the kind of platform he wishes he had at the start: one that removes friction, increases visibility, and allows local businesses to compete with global players — without needing a developer or a Silicon Valley investor.

Get Involved

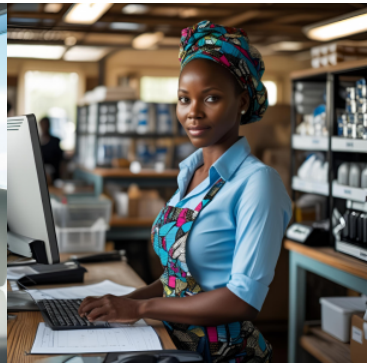
Lekker Network is now live and welcoming early users. Whether you're a local fashion brand, a mobile hairstylist, a content creator, or a custom furniture maker — if you've got a business, Lekker Network has the infrastructure to support you.

Join the movement. Build your brand. Power your business. <https://lekker.network>

About Lekker Network

Lekker Network is a South African-built SaaS platform designed for solopreneurs, startups, and small businesses. It includes point of sale, CRM, project management, invoicing, storefronts, content scheduling, and access to a growing online marketplace. Lekker Network helps business owners turn

ideas into action — and action into income.



Media Contact

Lekker.Network

*****@digitalstudiohub.com

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