

LaiYePlus Exchange Takes Root in Hong Kong: System Upgrades and Global Strategy Usher in a New Era of Smart Investing



Hong Kong, Hong Kong S.A.R. Sep 1, 2025 ([IssueWire.com](https://www.issuewire.com)) - As a global financial hub, Hong Kong's open business environment and cutting-edge fintech ecosystem make it a hotbed for digital asset trading. With the accelerating pace of global digital transformation, investors increasingly demand secure, efficient, and intelligent trading platforms. Guided by its vision of "AI for Everyone," LaiYePlus Exchange leverages advanced automation technologies to deliver innovative digital asset trading solutions for Hong Kong and global users. In 2024, LaiYePlus solidified its industry leadership through optimized smart trading bots, the launch of its ecosystem token, and a global user base surpassing 5 million. In 2025, the exchange is rolling out a comprehensive system upgrade, establishing a new Hong Kong office, and executing a global strategic plan, creating an intelligent, localized investment ecosystem for Hong Kong investors.

Core Strengths of LaiYePlus Exchange

LaiYePlus integrates robotic process automation (RPA), artificial intelligence (AI), and large language models (LLMs) to build a secure, efficient digital asset trading platform serving Hong Kong and global financial markets. Its core strength lies in AI-driven investment decision optimization, addressing needs from routine trades to complex strategies. AI-powered digital workers handle real-time market analysis, fund management, and risk assessment, parsing trading data with 99% accuracy, saving Hong Kong investors time and costs. The platform integrates with leading LLMs for real-time market predictions, empowering users to seize investment opportunities. Supporting both cloud and on-premise

deployments, it meets Hong Kong's stringent compliance requirements while accommodating global expansion. Its intuitive low-code platform enables beginners to get started easily, while advanced APIs allow professionals to customize strategies, accelerating Hong Kong investors' shift to smart trading.

The platform employs end-to-end encryption and private deployments, paired with international-grade risk control engines and multi-jurisdictional compliance audits, ensuring 99.99% system reliability in line with Hong Kong's regulatory standards. The Learning Center offers free automation trading courses, from beginner to advanced levels, while its developer community, with over 800,000 users, provides case studies and technical support, fostering a platform for Hong Kong users to learn and grow. Modular architecture enables rapid strategy deployment, with AI-driven analytics optimizing investment performance to deliver efficient returns for Hong Kong users.

System Upgrades and Enhanced User Experience

In March 2025, LaiYePlus will launch a comprehensive system upgrade covering the trading engine, account management, risk controls, and user interface, delivering a more efficient, secure, and intelligent experience for Hong Kong users. The new architecture boosts matching speed by 40%, ensuring 99.99% uptime even in volatile markets, while supporting diverse trading pairs and cross-chain assets to enrich Hong Kong investors' options. Account management enhancements streamline fund transfers and introduce asset visualization charts and detailed fund flow tracking for greater transparency. The risk control system integrates international-grade engines with 24/7 AI monitoring and multi-jurisdictional audits to safeguard Hong Kong users' assets. The revamped user interface is more intuitive, featuring a dark mode and localized language support to enhance usability. During the upgrade, smart trading bot strategies will operate normally, with all orders and asset data fully backed up for seamless security.

New Hong Kong Office: A Hub for Localized Services

To deepen its integration into Hong Kong's financial ecosystem, LaiYePlus has established a new regional headquarters in Kowloon's central business district, setting a benchmark for localized services. This strategic location underscores a long-term commitment to the Asia-Pacific market, serving as a hub for technological innovation and investment services. The office hosts regular investment strategy forums, smart trading training, and industry networking events, bringing together Hong Kong financial experts, institutions, and individual investors to explore digital asset trends. LaiYePlus offers tailored investment advisory services, with dedicated account managers providing one-on-one support, crafting portfolios and strategies aligned with local market dynamics. The office also features a digital trading experience center, showcasing smart trading bots and platform capabilities, allowing Hong Kong users to experience the ease and efficiency of intelligent trading firsthand and integrate into the global digital asset ecosystem.

Smart Trading Bots and LYP Token Ecosystem

LaiYePlus's smart trading bots, powered by AI, deliver precise market analysis and strategy execution. Recent optimizations support diverse investment strategies and personalization, serving over 5 million users and helping Hong Kong investors achieve their goals. The platform launched its ecosystem token, LYP (initial value: 0.001 USDT), enabling platform benefits, community governance, and ecosystem payments. Users can earn tokens through registration and bot usage, with plans for additional trading pairs and staking features.

Global Expansion and User Engagement

In 2025, LaiYePlus will introduce new trading pairs and cross-chain asset management tools to meet Hong Kong investors' diverse needs. The platform will enhance AI algorithms for fully automated strategies and encourage Hong Kong users to participate in ecosystem governance through a global node program, fostering a co-built, shared trading platform. During the 2024 Christmas season (December 20–31), LaiYePlus offered check-in rewards and fee reductions, followed by New Year airdrops and doubled referral rewards from January 5–10, 2025.

A Trusted Industry Leader

Driven by innovation and user value, LaiYePlus was named to the 2024 Hurun Global Gazelle List and earned recognition from Forbes, KPMG, and others. Serving over 5 million users with a 97% recommendation rate, it ensures 99.99% uptime through multi-jurisdictional licenses and optimized trading engines. Its localized Hong Kong service team provides 24/7 support, delivering efficient, reliable experiences.

Empowering Hong Kong Investors

LaiYePlus is committed to helping Hong Kong investors grow wealth. Users can try the platform for free at laiyeplus.com, experiencing smart trading bots and the LYP ecosystem. The Learning Center offers free courses, and regular forums share market trends. The global team (service@laiyeplus.com) provides tailored consultations to help Hong Kong users shape a smart investment future.

About LaiYePlus Exchange

LaiYePlus Exchange is a global leader in intelligent automated trading, integrating RPA, AI, and LLMs to deliver efficient, secure digital asset trading services for Hong Kong and global investors. Visit laiyeplus.com or contact service@laiyeplus.com to start your smart investment journey.



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