

LaiYePlus Exchange Ignites Hong Kong's Investment Boom: Smart Trading Bots and User Rewards Lead the Future of FinTech



Hong Kong, Hong Kong S.A.R. Sep 1, 2025 ([IssueWire.com](https://www.issuewire.com)) - Hong Kong, a global financial hub, captivates investors worldwide with its open markets and innovative ecosystem. As digital asset trading surges, intelligent technologies are reshaping investment strategies, offering businesses and individuals efficient, secure paths to wealth growth. Amid this wave, LaiYePlus Exchange, guided by its vision of "AI for Everyone," leverages cutting-edge automation to deliver innovative digital asset trading solutions for Hong Kong and global investors. In 2024, LaiYePlus achieved industry leadership through iterative upgrades to its trading bots, the launch of its ecosystem token, and a global user base exceeding 5 million. In 2025, the exchange rolled out enhanced trading bots, enriched user reward programs, and a global strategic plan, bringing Hong Kong investors a new era of intelligent investing.

Core Strengths of LaiYePlus Exchange

LaiYePlus Exchange integrates robotic process automation (RPA), artificial intelligence (AI), and large language models (LLMs) to create an efficient, flexible, and secure digital asset trading platform, serving Hong Kong and global financial markets. Its key advantages lie in using AI to optimize trading decisions, addressing needs from basic operations to complex strategies. Here are the platform's standout features:

- **Comprehensive Intelligent Trading:** Automates everything from market data analysis to investment decisions, with AI-driven digital workers handling tasks like fund transfers and risk

control in real time. For example, smart document processing technology parses trading records with 99% accuracy, significantly boosting efficiency for Hong Kong investors.

- **Cutting-Edge Tech Integration:** Seamlessly connects with leading LLMs (e.g., DeepSeek, Qwen, GLM, OpenAI) for real-time data analysis and forecasting, enabling users to respond swiftly to market shifts. Cloud and on-premise deployments meet Hong Kong's compliance requirements.
- **User-Friendly Experience:** An intuitive low-code interface allows non-experts to get started quickly, while developers can use APIs for advanced customization, accelerating Hong Kong investors' transition to smart trading.
- **Enterprise-Grade Security:** Features end-to-end encryption, private deployments, and integration with international risk control engines, paired with multi-jurisdictional compliance audits, ensuring 99.99% system uptime to meet Hong Kong's regulatory standards.
- **Open Learning Ecosystem:** The LaiYePlus Learning Center offers free courses on RPA, document processing, and conversational AI. Its developer community, with over 800,000 users, provides tutorials and real-time support, empowering Hong Kong users to master smart trading skills.
- **Rapid Deployment and Scalability:** Modular designs enable strategies to go live in hours, with AI-powered optimization tools monitoring performance in real time to ensure high returns.

Smart Trading Bots: Efficient, Stable, Intelligent

The platform also introduced a "Smart Strategy Portfolio" feature and a beta version of Bot 5 (blending high-frequency arbitrage and trend tracking), enabling users to customize strategies for precise risk-reward control. Serving over 5 million global users, these bots drive steady quarterly profit growth, helping Hong Kong investors seize opportunities in volatile markets. Their self-learning algorithms, 24/7 monitoring, and personalized optimization far surpass traditional trading efficiency, making them the go-to choice for Hong Kong investors.

User Reward Programs: Sharing the Benefits of Smart Trading

With a "user-first" philosophy, LaiYePlus engages Hong Kong and global users through rewarding initiatives. During the 2024 Christmas season (December 20–31), the platform offered daily check-in rewards (3 consecutive days for 5,000 LYP tokens), a 3% bonus for first-time bot activation, and 10% fee discounts, with zero fees on select popular trading pairs. From January 5–10, 2025, New Year airdrops, bot subscription discounts, and doubled referral rewards further incentivized participation. These activities, tied to LYP token rewards, enhance platform engagement and create more value for Hong Kong users.

LYP Token Ecosystem: A Shared Value Core

On November 25, 2024, LaiYePlus launched its ecosystem token, LYP (initial value: 0.001 USDT), deeply integrated with smart trading and community governance. LYP's uses include:

- **Platform Benefits:** Holders enjoy priority bot access and trading fee discounts.
- **Community Governance:** Participate in feature voting and strategic planning.
- **Ecosystem Payments:** Used for product purchases and cross-border settlements.
- **Value Growth:** Supported by staking reward pools and token burn mechanisms.

Users can earn LYP through registration (1,000 LYP) or first-time bot use (5,000–50,000 LYP). Future trading pairs like LYP/USDT and LYP/BTC will be supported.

System Upgrades and New Hong Kong Office: Strengthening Local Services

LaiYePlus plans a system upgrade in March 2025, enhancing the trading engine (40% faster matching), account features (asset visualization, detailed fund tracking), risk controls (AI monitoring, multi-jurisdictional audits), and UI (new design, localized language support) to deliver a smoother, safer experience for Hong Kong users. Bot strategies and asset security will remain unaffected during the upgrade.

To deepen its Hong Kong presence, LaiYePlus opened a new office in Kowloon's central business district, serving as a hub for tech innovation and services. The office hosts regular investment strategy seminars, tech training, and community events, helping Hong Kong investors integrate into the global digital asset ecosystem.

A Trusted Industry Leader

LaiYePlus, driven by innovation and user value, was named to the 2024 Hurun Global Gazelle List and earned recognition from Forbes, KPMG, and Everest Group. Serving over 5 million users with a 97% customer recommendation rate, it ensures 99.99% uptime through multi-jurisdictional licenses and optimized trading engines. Its 24/7 multilingual support and dedicated account managers provide Hong Kong investors with efficient, reliable experiences, making LaiYePlus a trusted partner in digital transformation.

Pioneering a New Era of Smart Trading

LaiYePlus empowers Hong Kong investors to optimize efficiency and grow wealth. Users can try the platform for free at laiyepus.com, experiencing smart trading bots and the LYP ecosystem. The Learning Center offers free courses, while regular seminars and industry reports share market insights. The global team (service@laiyepus.com) provides personalized consultations and tailored solutions. Join LaiYePlus to ride the smart trading wave and build a prosperous future.

About LaiYePlus Exchange

LaiYePlus Exchange is a global leader in intelligent automated trading, integrating RPA, AI, and LLMs to deliver innovative digital asset solutions for Hong Kong and global users. Visit laiyepus.com or contact service@laiyepus.com for more information.



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