

Kabir Shahani Launches Amp It Up Ventures to Build AI-Driven Startups Focused on Customer Impact

Auburn, Washington Aug 28, 2025 ([IssueWire.com](https://www.IssueWire.com)) - Entrepreneur and technology leader **Kabir Shahani** today announced the official launch of **Amp It Up Ventures**, a new venture-building platform designed to create, support, and scale high-impact software startups.

Amp It Up Ventures is not a traditional venture capital firm or incubator. Instead, it blends the best aspects of both-acting as a hands-on partner to founders while providing the resources, playbooks, and strategic expertise needed to accelerate growth. The initiative is rooted in **customer-driven development**, ensuring that every company built under its umbrella solves real-world problems for its target market.

“The next generation of great companies won’t just emerge from funding-they’ll emerge from solving meaningful customer challenges with speed and precision,” said **Kabir Shahani**, Founder of Amp It Up Ventures. “Our mission is to bring together visionary entrepreneurs, proven operators, and cutting-edge AI to build ventures that are both scalable and enduring.”

AI as a Foundation

Amp It Up Ventures believes that artificial intelligence is no longer optional-it is the foundation for modern business success. Each startup supported by the venture will be built with AI deeply embedded into its DNA, unlocking innovation and efficiency across industries.

A Selective, Hands-On Approach

Unlike firms that prioritize volume, Amp It Up Ventures takes a **selective approach**, working closely with a small number of founders to maximize impact. The team provides direct involvement in strategy, product development, go-to-market execution, and operational excellence.

Looking Ahead

Over the coming months, Amp It Up Ventures will unveil its first portfolio of startups, each focused on high-growth opportunities in technology and AI-enabled sectors. The platform is actively engaging with founders who share a passion for solving complex challenges with customer-first thinking.

About Amp It Up Ventures **Amp It Up Ventures** is a venture-building platform founded by entrepreneur **Kabir Shahani**. Based in Seattle, the company partners with select founders to launch and scale AI-driven startups that are deeply rooted in customer-centric problem-solving. By combining operational expertise, proven playbooks, and a hands-on approach, Amp It Up Ventures is designed to build companies that last.

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