

Iris N. Sabala Presents a Handbook for Fashion Mavericks of the Future

New York City, New York Aug 7, 2025 (IssueWire.com) - Fashion mavericks rejoice!

Are you struggling to understand the ins and outs of the business, how to brand, and how to make big bucks? We have the Captain America of the fashion universe to save the day! Introducing Iris N. Sabala as she presents her book, *The Fashion Mavericks Manual – A Guide for Aspiring Executives in Buying and Merchandising*.

What makes this book different than all the other fashion-giz-101s on the market? Sabala highlights the one thing people must fully understand when developing their fashion business. It is a basic intro to buying and merchandising in retail fashion.

Creativity is essential, but it's a no-go if you need to improve your math. But you need not worry; the guidebook presents all the formulations, analyzes, and negotiations necessary to set you up to rival Tracy Reese's and Dapper Dan's in the industry.

Most individuals shy away from their dream of becoming a fashion business owner because there isn't easy access to education. It's either too costly or inadequate to dive in and swim with the sharks in the industry. Well, not anymore.

Whether you aspire to work in retail, e-commerce, or within a fashion conglomerate, each page will equip you with the tools necessary to excel in the industry.

As she quotes, Sabala believes that "the only constant in this lifetime is change, and "the only way out is through."

The *Fashion Mavericks Manual* should be the only thing in your "I want to make my first million-selling clothes" starter pack.

[The Fashion Mavericks Manual: A Guide for Aspiring Executives in Buying and Merchandising](#) is available on Amazon. Grab your copy now.

About Author:

Meet Iris N. Sabala, who hails experience in the fashion industry as a buying and merchandising expert with over 25 years of experience. She's from an inner-city borough of NYC – spending most of her career in off-price buying, often considered the birthplace of negotiation expertise. With her book, readers will be able to understand the intricacies involved in running an ever-evolving business.

- Amazon: [amazon.com/Fashion-Mavericks-Manual-executives-merchandising/dp/1963502760](https://www.amazon.com/Fashion-Mavericks-Manual-executives-merchandising/dp/1963502760)

Media Contact

Iris Sabala

*****@gmail.com

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