

India's AI-Powered Unicommerce Revolution – Best Digital Marketing Services | Sudarshan AI labs

"Swadeshi AI, Digital Swaraj AI-Powered Growth for Every Indian Business!"



Lucknow, Uttar Pradesh Aug 18, 2025 ([Issuewire.com](https://www.issuewire.com)) - Sudarshan AI Labs Launches ₹89 Digital Storefront to Empower MSMEs and Local Businesses

India's first population-scale AI lab introduces ultra-affordable services and vernacular AI tools like Kirana AI and Kisaan GPT, powering the movement for Tech Swaraj.

Introduction

Lucknow-based **Sudarshan AI Labs**, a mission-driven AI innovation hub, today announced the launch of its **₹89 Digital Storefront initiative**. Designed to democratize digital access for India's MSMEs, retailers, and grassroots entrepreneurs, the initiative is part of Sudarshan's broader vision of Tech Swaraj—technology self-reliance for Bharat.

The lab builds **voice-first, vernacular AI tools** that align with India's digital public infrastructure journey (Aadhaar, UPI, ONDC), making advanced technology accessible in local languages without coding or English barriers.

Details :

For just ₹89, a business can:

- Launch an **instant online store** synced with Google and WhatsApp.
- Deploy a **basic AI chatbot** for FAQs.
- Receive onboarding and digital training support.

Upgraded plans such as **Unnati @ ₹499**, **Samriddhian @ ₹999**, and the **Growth Pro Pack @ ₹1999** provide MSMEs with **multi-page e-commerce stores, unlimited WhatsApp campaigns, AI-driven marketing, SEO optimization, and custom chatbots**.

Beyond storefronts, Sudarshan AI Labs is developing flagship AI agents including:

- **Kirana AI**: Tailored tools for small retailers, kirana stores, and pan shops to boost sales, automate billing, and attract local customers.
- **Kisaan GPT**: A voice-based agricultural assistant in Hindi and Awadhi that provides farmers with crop advisories, weather insights, and government scheme updates.
- **Hindi CRM**: A free customer relationship management tool built in regional languages, enabling small business owners to track sales and connect with customers more effectively.

Impact :

India's **60 million MSMEs**, which contribute nearly 30% to GDP, have long faced digital exclusion due to cost and language barriers. The ₹89 model introduces an **inclusive growth framework** where even a local dukandaar or chai stall owner can digitize in minutes.

By bringing together affordable services with tools like Kisaan GPT and Kirana AI, Sudarshan AI Labs is **bridging the rural-urban tech gap** and offering what it calls "**Tech Swaraj for Bharat**".

This approach ensures that **farmers, shopkeepers, women entrepreneurs, and youth** can access modern AI-driven opportunities, aligning with **India's \$1 trillion digital economy vision** and strengthening grassroots participation in digital commerce.

Quote :

"Swadeshi AI, Digital Swaraj AI-Powered Growth for Every Indian Business!"

"Our mission is clear—AI should not be a luxury for the few but a growth engine for every dukandaar, farmer, and MSME. With the ₹89 revolution, and projects like **Kirana AI** and **Kisaan GPT**, we are delivering Tech Swaraj—a future where India's growth is powered by its people, in their own languages, on their own terms," said **Sheevum Goel, Founder of [NAVA-NETRA NEURAL SUDARSHAN LABS PRIVATE LIMITED](#)**

Grow your Small Business Online:

Sudarshan AI Labs invites **investors, partners, MSMEs, and media** to join the movement and explore how AI can transform Bharat's growth story.

???? **Get Started Today:** <https://forms.gle/NEf67bFV3diA5pe86>

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Vision

Sudarshan AI Labs envisions empowering **600 million Indians** with **voice-first, no-code AI tools**. By 2027, the company aims to reach **1 lakh villages, empower 5 lakh youth**, and ensure that every citizen—from farmers in Bundelkhand to shopkeepers in Lucknow—has access to Tech Swaraj.

This is not just technology. This is **AI as Seva**—a movement that transforms livelihoods, strengthens MSMEs, and builds an India where digital growth belongs to all.



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Source : NAVA-NETRA NEURAL SUDARSHAN LABS PRIVATE LIMITED

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