

Housing Market Group: Introducing Housing Market Ads Media Manager: A New Era of Real Estate Advertising

Housing Market Group is proud to announce the official launch of Housing Market Ads Media Manager, a powerful self-service display advertising platform designed specifically for real estate professionals.



Hong Kong, Hong Kong S.A.R. Aug 8, 2025 ([Issuewire.com](https://www.issuewire.com)) - Housing Market Group is proud to announce the official launch of [Housing Market Ads Media Manager](#), a powerful self-service display advertising platform designed specifically for real estate professionals. As of June 2025, the platform is

delivering over **200 million ad impressions per month**, reaching 13 million+ active real estate shoppers across 17 countries.

Housing Market Ads is a **CPM-based** (cost-per-thousand impressions) display advertising system that enables real estate agents, developers, and related service providers to target only **qualified real estate shoppers** — not random internet users. Ads are geo-targeted and filtered by property and listing type, ensuring your message reaches buyers and investors who are actively searching.

“Housing Market Ads is the easiest tool to place your real estate ads directly in front of people actively looking to buy or invest,” says [Mike Schuett](#), CEO of Housing Market Group. “It’s affordable, powerful, and designed exclusively for the real estate industry.”

What is Housing Market Ads?

[Housing Market Ads](#) is a **precision-targeted digital advertising solution** that powers real estate marketing through:

- Advanced **geo-location targeting**
- Filtering by **property type** (e.g. condo, villa, luxury)
- Filtering by **listing type** (e.g. for sale, rent, co-living)
- Ads only shown to **users actively browsing real estate marketplaces**

With pricing starting at just **\$5 per day** and a flat rate of **\$10 CPM**, [Housing Market Ads](#) helps you achieve **high visibility at low cost**, driving more inquiries, leads, and conversions.

Who Is It For?

- Real Estate Agents & Brokers
- Property Developers
- Vacation Rental Hosts
- Home Services Providers
- Mortgage & Insurance Companies
- Local Businesses targeting new movers

Whether you’re promoting new developments, rental listings, or home services, [Housing Market Ads](#) ensures your message reaches the right audience at the right time.

Available in 17 Countries

Housing Market Ads is currently live and delivering results in:

Thailand, Germany, China, Dubai, Qatar, Australia, Philippines, Malaysia, Singapore, USA,

India, Indonesia, UK, Canada, Japan, Vietnam, and Hong Kong — in 11 native languages.

For more information or to launch your campaign today, visit

www.housingmarketads.com

<https://housingmarketgroup.com/products/housing-market-ads/>

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About Housing Market Group:

Housing Market Group is a global real estate technology company connecting millions of real estate buyers, investors, and service providers through marketplaces and marketing tools tailored to the property industry. Its products include real estate CRM software, lead generation platforms, and Housing Market Ads.

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