

Homeowners Marketing Services Helps Small Businesses Grow with Reliable Direct Mail Lists

Sherman Oaks, California Aug 12, 2025 ([IssueWire.com](https://www.issuewire.com)) - In a time when digital ads fight for every second of attention, local businesses are turning back to a proven, trusted tool: Direct Mail. Homeowners Marketing Services is making it easier than ever for small businesses to connect with new homeowners using deed-verified [direct mailing lists](#) that deliver results.

For nearly six decades, [Homeowners Marketing Services](#) has been the trusted partner for businesses ready to boost local outreach. From roofers and landscapers to insurance agents and contractors, thousands of companies rely on Homeowners Marketing's fresh, accurate direct mail lists to find verified new homeowner leads who are ready to spend.

Local Targeting Made Simple

Unlike generic data brokers, Homeowners Marketing Services specializes in direct mailing lists built specifically for local marketing. Each list can be filtered by zip code, so businesses only pay for mail going to neighborhoods they physically serve.

This precision targeting means less waste and a higher return on every dollar spent. Whether it's a single zip code or multiple counties, local businesses can purchase mailing lists that fit their exact markets.

Why Direct Mail Still Works

In an age of overflowing email inboxes and social feeds full of ads, homeowners still trust mail. They open it, read it, and act on it—especially when it's relevant and local.

A recent customer spotlight shows how powerful this can be. One local contractor doubled their booked jobs in three months by using a direct mail list of new homeowners filtered by zip code. By sending simple postcards with special welcome offers, they reached people at exactly the right moment—when they needed home improvements most.

Two Lists, One Goal: Real Homeowners

Homeowners Marketing Services offers two core solutions:

1. New Homeowners Mailing Lists—reach families who just bought a home
2. Refinance Mailing Lists—connect with households that just refinanced

Both lists are verified and updated daily, so businesses can be confident their mailings reach real buyers who are willing, able and in need of transacting.

About Homeowners Marketing Services

For nearly 60 years, Homeowners Marketing Services has helped small businesses grow with reliable direct mail lists built on verified homeowner data. With filters by zip code, businesses can purchase mailing lists that fit their exact target market—no wasted spending, no outdated contacts.

To learn more, visit <https://homeownersmarketingservices.com/press-release/>.

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