

Homeowners Marketing Services Empowers Local Businesses with Accurate Homeowner Mailing Lists

Sherman Oaks, California Aug 13, 2025 ([IssueWire.com](https://www.issuewire.com)) - Small businesses across the country are finding new ways to grow their customer base with the help of trusted, deed-verified homeowner data from [Homeowners Marketing Services](#). For nearly 60 years, the company has been a reliable source for fresh, accurate [New Homeowners Mailing Lists](#) and Refinance Mailing Lists that help local businesses connect with the right households at the right time.

Local contractors, insurance agents, home service providers, and community organizations all rely on high-quality homeowner data to reach new families who are ready to spend on services and upgrades. By offering lists that can be filtered by ZIP code, Homeowners Marketing Services makes targeted outreach simple and effective.

Verified Data, Updated Weekly

What sets Homeowners Marketing Services apart is its commitment to data quality. Unlike generic lists that can be outdated or inaccurate, the company's New Homeowners Mailing Lists and Refinancing Mailing Lists are deed-verified and updated every week. This ensures that mailings reach households that have truly bought or refinanced a home—not renters or old addresses that no longer match.

Because the lists can be filtered by code, local businesses can focus their marketing where it counts and avoids wasting money on households outside their service area.

Why Local Targeting Matters

Every year, millions of homeowners make big decisions within months of moving or refinancing. From new roofs and remodels to insurance updates and landscaping, new homeowners spend more in the first six months than at almost any other time. A deed-verified New Homeowners Mailing List puts businesses in front of these buyers at exactly the right moment.

Likewise, a Refinance Mailing List connects businesses with households that have recently refinanced and may be looking to invest savings back into their home. By targeting neighborhoods by zip code, businesses reach real, ready-to-act homeowners.

About Homeowners Marketing Services

Homeowners Marketing Services provides deed-verified New Homeowners Mailing Lists and Refinance Mailing Lists to help small businesses reach real homeowners in their local communities. With weekly updates and precise filters by code, city, county, or state, every list is designed to deliver real results.

To learn more, visit <https://homeownersmarketingservices.com/press-release/>.

Media Contact

Homeowners Marketing Services, Inc.

*****@homeown.org

8888885557

5000 Van Nuys Blvd. #450,

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